

**Gavilan Joint Community College District
Strategic Plan FY 2011-2012 through 2015-2016**

STRATEGY # 1

Optimize enrollment, course offerings and services to reflect community needs and growth.

Goal # 1 Create an institutional approach to offer and integrate student outreach activities, recruitment, assessment, orientation, counseling, retention and follow-up efforts, with particular attention to populations with special needs, such as DRC, ESL, basic skills, and re-entry students

Goal # 2 Strengthen career programs through a cohesive organizational approach such as creating an Occupational Career Program Institute.

Goal # 3 Increase options for credit/non-credit and life-long learning courses for other constituencies as indicated in community needs surveys.

Goal # 4 Evaluate pre-collegiate credit/non-credit courses and other learning support options intended to prepare students for entry into basic skills, transfer and Career Technical programs

Goal # 5 Evaluate alternate delivery of courses and services such as online, telecourses, High Step.

Goal # 6 Offer a complete general education transfer pattern of courses and appropriate basic skills and Career Technical courses at the Hollister and Morgan Hill facilities, and the Gavilan campus in the evenings and weekends.

STRATEGY # 2

Improve student services and enhance curriculum and programs in order to help students meet their educational needs.

Goal # 5 Implement plans identified through the Program Review process and approved through the shared governance procedures to continuously improve instructional, administrative, and student services. Make planning ongoing at every level: standing committees, departments, and divisions.

Goal #6 Highlight student performance as a result of Gavilan College education.

Goal #7 Provide appropriate technology and support for teaching, student success, and administrative services.

Goal # 8 Promote Service Learning, First Year Experience, Global Studies, and other student-centered and/or project-based collaborations with area businesses, non-profits, and educational agencies.

STRATEGY # 3

Improve and expand existing facilities to enhance the learning environment.

Goal # 1 Expand facilities in the northern part of the district by leasing 20,000 sq. ft. or more in Morgan Hill

Goal # 2 Expand facilities in the southern part of the district by leasing 20,000 sq. ft. or more in Hollister

Goal # 3 Investigate alternative uses of golf course property at Gilroy campus.

Goal # 4 Continue renovation projects at the Gilroy campus as listed in Measure E. Augment Measure E funds with state capital construction outlay monies to ensure, to the extent possible, all projects are augmented with state funds.

Goal # 5 Develop and communicate master plan schedule for obtaining center status for instructional site in San Benito County and in Coyote Valley

Goal #6 Integrate cost-effective green practices for facilities, landscaping, and college systems into all campus improvement and expansion efforts.

STRATEGY # 4

Recruit and develop staff to foster success for our diverse students in their attainment of educational goals.

Goal # 1 Determine optimal staffing levels for all departments and create staffing plan to meet student needs.

Goal # 2 As budget permits, continue to implem

Goal #4: Develop a process to coordinate courses, programs, and services among all campuses as the college expands.

STRATEGY # 6

Develop a rolling five-year fiscal stability plan.

Goal #1 Publicize opportunities and impacts of grant-funded programs.

Goal #2 Explore alternative funding sources for the college.

Goal #3 Explore means to ensure open, equitable, and fair distribution of campus funds based upon the Strategic Planning process.

STRATEGY # 7

Improve communication, coordination, collaboration, and participation to foster a campus culture of engagement and excellence.

Goal #1 Prioritize and improve dialogue and transparency concerning program, departmental, divisions, college, and district activities and plans, with special attention to the inclusion of students, classified staff, and part-time faculty.

Goal # 2: Create opportunities to improve integration and collaboration at every level, with emphasis on student success, e.g., a College Hour, staff development opportunities.

Goal #3: Strengthen and augment means for students to communicate among themselves and to the broader campus community on issues of common concern

Goal #4: Broaden contacts and communication with local high schools, businesses, and agencies so such contact, collaboration, and feedback is widespread and frequent in all sectors of campus.

Goal #5: Define and promote a college “innovation pathway” that moves from concept to pilot, evaluation, implementation, and institutionalization.

Board approved July 12, 2011