



ARTS3065

91 d`cfUh]cbg`]b'7 cbhYa dcfUfmi:]`a 'H\Ycfm'7 UdghcbY

GYa YghYf Hk c ** ## * & \$ %

7 ci fgY[·]Cj Yfj]Yk

`GHJZZ`7cbHJWh`8YHJ]`g`

7cbj Ybcfg

| B Ua Y | 9a U]` | 5j U]`UV]`]m | @cWUh]cb | D∖cbY |
|--------------------------|--------------------------|--------------|----------------------------|----------|
| >cX] [·] 6fcc_g | ∕"Vfcc_g4 i bgk "YXi "Ui | Q | &' %~`K YVghYf 6i]`X]b[| -',))*') |

GWXcc`7cbHJWhf=bZcfaUh]cb

Fcca '' &&ž`Yj Y`'' FcVYfhK YVghYf6i]`X]b[

D\cbY.`f\$&Ł`-`,)`(,)*

9a U]`. <u>gUa 4 i bgk "YXi "Ui</u>

K YVg]hY. <u>htdg.##gUa "Ufhg"i bgk "YXi "Ui</u>

H\Y'GW\cc``cZh\Y'5fhg'UbX'AYX]U'k ci`X``]_Y'hc'FYgdYWZ ``m5W_bck`YX[Y'h\Y'HfUX]h]cbU``7ighcX]Ubgž h\Y'6YXY[U``f?Ybg]b[hcb'WJa digłž; UX][U``f7]hm'UbX'5fh/ '8Yg][b'7Ua digYgŁ'UbX'h\Y'B[ibbUkU` dYcd`Y'f5ighfU`]Ub'8YZYbWF: cfWF'5WJXYam]b'7UbVYffUŁcZh\Y``UbXg'k\YfY'YUW\'WJa dig'cZiBGK ']g `cWJhYX"

5 http://www.seven.com/s

5 'ghi XYbh]g'YI dYWYX'nc'UhYbX'U```WUgg'WcbhUWh\ci fg'Zcf'U'ZJWY!hc!ZJWY'fI &: Ł'cf'V`YbXYX'Wci fgY'UbX Wca d`YhY'U```UWf]j]h]Yg'Zcf'U'V`YbXYX'cf'Z ``micb`]bY'Wci fgY"

5 'gh XYbrik \c'Uff]j Ygʻa cfYʻh\Ubʻ%) 'a]bi hYgʻ`UhYʻa UmVYʻdYbUʻ]gYX'Zcfibcb!UhhYbXUbWY"'=Zgi W\ʻUʻdYbUʻhm]gʻ]a dcgYXž'h\Yʻgh XYbria i ghVYʻ]bZcfa YXʻj YfVU``m'Uh'h\YʻYbXʻcZWUggʻUbXʻUXj]gYXʻ]bik f]hjb[iik]h\]bi&(\ci fg"

ZUʻgh XYbhYl dYf]YbWrgʻ]`bYggža]gUXj Ybh fYʻcfʻch YfʻcVWrffYbWrfh Uha U_YgʻUVgYbWrZfca ʻU WUgg#UWfjj]mi bUj c]XUV`Yžcf`Yl dYWrgʻhc`VYʻUVgYbhZfca ʻUʻZcfh Wća]b[ʻWUgg#UWfjj]mžh Ymg\ci `XʻgYY_ dYfa]gg]cbʻZfca ʻh\Yʻ7 ci fgYʻ5i h\cf]mžUbX`k \YfYʻUdd`]WUV`Yžh\Y]f`fYei Yghg\ci `X`VY`UVWća dUb]YX`VmUb cf][]bU`cf`Wrfh]ZJYX`WcdmicZUʻa YX]WU``Wrfh]ZJWUHYʻcf`ch\Yf`Zcfa `cZUddfcdf]UHY`Yj]XYbWr"

5 '7 ci fgY '5 i h\cf]hma UmYI W gY Uʻgh XYbhZrca 'WUggYgʻcfʻUWfjj]hjYgʻZcfʻi dʻhcʻcbY a cbh\"' < ck Yj Yfžh Ym a UmUgg][bʻUXX]hjcbU``UbX#cfʻU`hYfbUhjj YʻHUg_gʻhcʻYbgi fY Wca d`]UbWY" 5 '7 ci fgY '5 i h\cf]hmWcbg]XYfjb['h\Y [fUbhjb['cZUVgYbWY a i ghVYʻgUhjgZjYX Uʻgh XYbhk]``ghj``VY UV`Y hcʻa YYhh\Y Wci fgY'gʻYUfb]b['ci H\car{yg} UbX#cfʻj c`i a Y`cZ`YUfb]b["'5 'gh XYbhgYY_]b['Uddfcj U``hc`VY`UVgYbhZcf`a cfY`h\Ub`cbY`a cbh\`a i ghUdd`m]b`k f]hjb['hc`h\Y`8 YUb`UbX'dfcj]XY`U``cf][]bU``cf`Wffh]ZjYX`gi ddcfhjb['XcW a YbhUh]cb"

: cfa cfY`]bZcfa Uh]cb`UVci hh\Y`UhhYbXUbWY`dfchcWc`g`]b`h\Y`: UW``hmicZ5fhg`UbX`GcW]U` GW]YbWYg.`<u>\hhdg.#k k k "Ufhg"i bgk "YXi "Ui #W ffYbhIghi XYbhg#UWUXYa]W]bZcfa Uh]cb#JfchcWc`g![i]XY`]bYg#</u>

5WUXYa]W=bZcfaUhjcb[.]

: cf`YggYbhJU``ghi XYbh`]bZcfa Uh]cb`fY`Uh]b[`hc.`fYei Yghg`Zcf`YI hYbg]cb/fYj]Yk `cZa Uf_g/cVW/dUh]cbU``\YU`h

7cifgY[·]8YHJ]`g

7 fYX]hDc]bhg***

Gi a a UfmcZh\Y'7ci fgY

Gi V'YWi5fYU.:]`a 'Gh X]Yg

H\]gʻWci fgYʻYb[U[Ygʻk]h`gdYW]Z]WXYVUhYgʻ]bʻWcbhYa dcfUfmiZja ʻh\YcfmUhUbʻUXj UbWYXʻYjYʻ"ʻ#i]bj cʻj Yg Wf]h]WU``UbU`mg]gʻcZ_Ymh\YcfYh]WU``hYI hgʻ]bʻZj`a ʻh\YcfmXYVUhYgžUbXʻh\Yʻj]Yk]b[`UbX`UbU`mg]gʻcZUʻk]XY fUb[YʻcZZ]`a g"`H\fci [\`h\Y`UXj UbWYX`ghi XmcZ_YmUfYUgʻ]bʻZj`a `h\YcfmXYVUhYgʻmci `k]``XYj Y`cd`Ub i bXYfghUbX]b[`cZh\Y`WcbVWfbg`UbX`dUfUa YhYfgʻcZh\Y`X]gV]d`]bY`UbXʻh\Y`k Umgʻ]b`k\]W\`]hYI d`cfYgʻh\Y Yh\]WU`žcbhc`c[]WU`žWi`hi fU`ž'UbX`\]ghcf]WU``]a d`]WUhJcbgʻcZdUfh]Wi`UfʻZ]`a]W]a U[YgʻUbXʻZ]`a `dfUVM]WYg" Dcgg]V`Y`hcd]Wgʻ]bWi XY.`h\Ycf]YgʻcZZ]`a `gdYWfUhcfg\]dždgmW\CUbU`mg]gžfYU`]ga ž'Z]`a `gci bX`UbXʻZYa]b]gh Zj`a `h\Ycfm"

5 hih Y WobWi g]cb cZih]g Woi fgY h Y ghi XYbhk]``VY UV Y hc

- % FYWc[b]gY`UbX`Uff]W``UHY`_YmUfYUg`cZh\YcfYh]WU``XYVUHY`UbX`X]gW]d`]bUfm_bck`YX[Y`]b`:]`a Ghi X]Yg
- &"7cbXiWrigWkc`Uf`mYbei]fmicb`UgdYWrg`cZgWfYYb`W`hifY
- ' " =XYbhjZmdc]bhg`cZ]bhYfgYWhjcb`VYfk YYb`XYVUhYg`]b`:]`a `Ghi X]Yg`UbX`XYVUhYg`]b`h\Y`<i a Ub]hjYg a cfY`[YbYfU``m
- ("8]gd`Umig_]``g`]b`fYgYUfWX]b[žXfUZh]b[`UbX`kf]h]b[`Ub`UWUXYa]WYggUmifY`Uh]jY`hc`:]`a`GhiX]Yg`UbX]hg`Udd`]WUh]cb`
-) " 7 ca a i b]\WUHY H\Y ci H\Ka Yg cZH\Y]f fYgYUf\X]b Vch\ g\Xc`Uf m'UbX bcb!gdYW]U`]gh`Ub[i U[Y

HYUW]b[GhfUhy[]Yg

GWUZc`XYX``YUfb]b[`]g`WYbffU``hc`h\Y`hYUW\]b[`ghfUhY[]Yg`XYd`cmYX`]b`h\]g`Wci fgY"`5g`U`WUdghcbY`Wci fgY 5F HG' \$*)`df]cf]h]gYg`Zcfa Uh]j Y`ei Ygh]cb]b[žcb[c]b[`X]U`c[i Y`UbX`dYYf!hc!dYYf``YUfb]b[`UbX`hYUW\]b[ž YUW\`cZk \]W\`d`UmU`_YmdUfh]b`h\Y`k YY_`mgYa]bUfg"``7 ci fgY`a UhYf]U`g`UbX`WUgg`X]gW`gg]cbg`UfY XYg][bYX`hc`W\U``Yb[Y`ghi XYbhg`h\fci [\`XYYdYf``YUfb]b[`UbX`X]gW`gg]cb`UbX`hc`YbUV`Y`ghi XYbhg`hc`a cj Y VYmcbX`h\Y]f`W`ffYbhg_]```UbX`_bck`YX[Y``Yj Y`g"` \total h\]g`Wci fgY`UggYgga YbhHUg_g`UbX`h'UW\]b[`ghfUhY[]Yg UfY`XYYd`m]bhYfhk]bYXžk]h\`ghi XYbhg`\Uj]b[`fh\Y`cddcfhi b]mhc`XYj Y`cd`UbX`k cf_g\cd`fh\Y]f`]XYUg`UbX dfc`YWfg`h\fci [\`gWUZc`XYX`Zcfa Uh]j Y`UbX`gi a a Uh]j Y`UggYgga YbhHUg_g"

5ggYgga Ybh

5XX]h]cbU``XYHJ]`g.

GYY'A ccX'Y'Zcf'XYHJ]'YX']bZcfa Uh]cb'UVci hH\Y'F YgYUfV\'DcfhZc`]c"

Hi fb]h]b`gYh]b[.`H\]g`Ugg][ba Ybh]g`gi Va]hYX`h\fci [\`Hi fb]h]b`UbX`gh XYbhg`Xc`bchgYY`Hi fb]h]b g]a]`Uf]hmifYdcfhg"

5ggYgga Ybh' . FYgYUfW 9ggUm

GHJfhXUHY. Bch5dd`]WUV`Y

@Yb[h\.`&\$\$\$`k cfXg`d`i g`V]V`]c[fUd\m

8YHJ]`g. FYgYUfW\`YggUmcZ&\$\$\$`k cfXg`h\UhYI d`cfYg`U`ei Ygh]cbžWcbWfdhcf`XYVUhY`YI Ua]bYX`]b`h\Y Wci fgY"H\]g`]g`h\Y`Z]bU``UggYgga YbhHUg_"`K f]hhYb`ZYYXVUW_`UbX`bi a Yf]WD``[fUXY`j]U`Wci fgY`@A G''

5XX]h]cbU``XYHJ]`g.

H\]gʻ]gʻmci fʻZ]bU``UggYgga YbhHUg_'Zcfʻh\]gʻWći fgY''Mci fʻfYUfW\`YggUmik]``YI d`cfY`U`ei Ygf]cbžWćbW/dhcf XYVUhY`YI Ua]bYX`]bʻh\Y`Wći fgY`h\fci [\`h\Y`WcgY`UbU`mg]gʻcZU`Z]`a `cf`hY`Yj]g]cbʻhYI hfY`Yj Ubhhcʻh\Y Wći fgY`hcd]W`=bZcfa Uh]cb`UVci hh\Y`fYgYUfW\`YggUm]bWi X]b[`[i]XUbVW`cb`hcd]Wg`UbX`UggYgga YbhWf]hYf]U k]``VY`Uj U]`UV`Y`cb`A ccX`Y''`H\Y``UghZYk`kYY_gʻcZh\Y`Wći fgY`]bWi XY`YggUmik cf_g\cdg`]b`k\]W\`kY`k]`` kcf_g\cd`kcf_`]b`dfc[fYgg"

Hi fb]h]b`gYh]b[.`H\]g`Ugg][ba Ybh]g`gi Va]hYX`h\fci [\`Hi fb]h]b`UbX`ghi XYbhg`Xc`bchgYY`Hi fb]h]b g]a]`Uf]hmifYdcfhg"

Gi Va]gg]cb cZ5ggYgga YbhHUg_g

Ghi XYbhgʻUfYʻYI dYWhYXʻhcʻdi hih\Y]fʻbUa YgʻUbXʻghi XYbhibi a VYfgʻcbʻYj YfmdU[YʻcZh\Y]fʻUgg][ba Ybhgʻ

Hi fb]h]b Gi Va]gg]cb

Zmci YbWci bhYf'U'dfcV'Ya 'k \Yb'UhYa dhjb['hc'gi Va]hmci f'Ugg][ba Ybhih fci [\ 'Hi fb]hjbž'd'YUgY hY'Yd\cbY'9I hYfbU''Gi ddcfhicb'- ',) '' ' '%cf'Ya U]`'h Ya 'cb'<u>Yl hYfbU'hY'hgi ddcfh4 i bgk "YXi "Ui</u>"'Gi ddcfh \ci fg'UfY', .\$\$Ua '-'%\$.\$\$da 'cb'k YY_XUmg'UbX'-.\$\$Ua '-') .\$\$da 'cb'k YY_YbXg'fl *) 'XUmg'U'mYUfŁ'' Zmci UfY'i bUV'Y'hc'gi Va]hmci f'Ugg][ba YbhXi Y'hc'U'ZJi `hk]h 'Hi fb]hjb'mci 'a UmUdd`m'Zcf'Ub'YI hYbg]cbž'Vi hmci a i ghfYhU]b'mci f'hjW_Yhbi a VYf'Zfca '9I hYfbU''Gi ddcfhfU'cb['k]h 'Ubmch\Yf'fY'Yj UbhXcW a YbhgEhc]bWi XY'Ug'Yj]XYbWY hc'gi ddcfhimci f'YI hYbg]cb'Udd`]WUh]cb'''Zmci 'Ya U]`'9I hYfbU''Gi ddcfhimci 'k]`` Ui hca UhjWU'`mfYWY]j Y'U'hjW_Yhbi a VYfž'Vi h]Zmci 'hY'Yd\cbY'mci 'k]``bYYX'hc'gdYWJZWU``mUg_'Zcf'cbY'' Hi fb]hjb'U`gc'dfcj]XYg'i dXUhYg'cb'h\Y]f'gmghYa 'gfUhi g'cb'Hk]hYf"

; YbYfU`mžUggYgga YbhHUg_g'a i ghVY`gi Va]hhYX`Y`YWfcb]WU``mj]U`Y]h\Yf`Hi fb]h]b`cf`U`A ccX`Y Ugg][ba Ybh"`=b`]bgHUbWfg`k \YfY`h\]g`]g`bchdcgg]V`Yž`]hk]```VY`gHUhYX`cb`mci f`Wci fgY**'**g`A ccX`Y`g]hY`k]h\ U`hYfbUh]j Y`gi Va]gg]cb`XYHU]`g"

@UhY 5ggYgga Ybh DYbU h Yg

- K cf_'gi Va]hhYX '% hc '% 'XUng 'UZhYf'h Y'gh]di `UhYX XYUX`]bY'k]``VY 'UggYggYX'UbX'ZYYXVUW_ dfcj]XYX'Vi hU'a Uf_'cZnYfc'k]``VY 'fYWcfXYX'' =ZhY'k cf_'k ci `X`\Uj Y'fYWf]j YX'U'dUgg'a Uf_'Vi hZcf h\Y``UhYbYgg'UbX'h\Y'k cf_']g'U'Wca di `gcfmWci fgY'Wca dcbYbhf\i fX`Y'fYei]fYa YbhZ'U'gh XYbhk]`` VY'XYYa YX'hc`\Uj Y'a Yhh\UhfYei]fYa Ybh/
- K cf_'gi Va]HYX'&\$'cf'a cfY'XUmg'UZHYf'H\Y'gh]di `UHYX'XYUX`]bY'k]``bchVY'UWW/dHYX'Zcf UggYgga YbhUbX'k]``fYWY]j Y'bc'ZYYXVUW_Z'a Uf_'cf'[fUXY''=ZH\Y'UggYgga YbhHUg_']g'U'Wca di `gcfm Wca dcbYbhcZh\Y'Wci fgY'U'gh XYbhk]``fYWY]j Y'Ub'I bgUh]gZJWcfm: U]`fI : E'[fUXY'Ug'U'fYgi `hcZ i bgUh]gZJWcfmdYfZcfa UbWY']b'Ub'YggYbh]U`'Wca dcbYbhcZh\Y'Wci fgY''

H\]g`]bZcfa Uh]cb`]g`U`gc`Uj U]`\$ %ofm % % %

5WUXYa]W<cbYghmUbX^D`U[]Uf]ga

D`U[]Uf]ga `]g`i g]b['h\Y`k cfXg`cf`]XYUg`cZch\Yfg`UbX`dfYgYbh]b['h\Ya `Ug`mci f`ck b"`+i\WUb`hU_Y`a Ubm Zcfa gžZfca `XY`]VYfUhY`W\YUh]b['hc`UVW]XYbhU``mWcdm]b['Zfca `U`gci fWf`k]h\ci hUW_bck `YX[Ya Ybh'

IBGK '[fcidg'd`U[]Uf]ga ']bhc'h\Y'Zc``ck]b['WUhY[cf]Yg.

7 cdm]b[..i g]b['h\Y`gUa Y`cf`j Yfmig]a]`Uf`k cfXg`hc`h\Y`cf][]bU``hYI h`cf`]XYU`k]h\ci hUW_bck `YX[]b['h\Y gci fWY`cf`i g]b['ei chUh]cb`a Uf_g"`H\]g`U`gc`Udd`]Yg`hc`]a U[Ygž`Ufh`UbX`XYg][b`dfc`YWngž`Ug`k Y```Ug dfYgYbhUh]cbg`k \YfY`gca YcbY`dfYgYbng`Ubch\Yf*g`]XYUg`cf`k cfXg`k]h\ci hWfYX]h"

=ðUddfcdf]UhY`dUfUd\fUg]b[..7\Ub[]b[`U`ZYk`k cfXg`UbX`d\fUgYg`k \]`Y`a cghmfYhU]b]b[`h\Y`cf][]bU` ghfi Whi fY`UbX#cf`dfc[fYgg]cb`cZ]XYUg`cZh\Y`cf][]bU`ž`UbX`]bZcfa Uh]cb`k]h\ci hUW_bck`YX[Ya Ybh`H\]g`U`gc Udd`]Yg`]b`dfYgYbhUh]cbg`k \YfY`gca YcbY`dUfUd\fUgYg`Ubch\Yf*g`]XYUg`cf`k cfXg`k]h\ci hWfYX]hUbX`hc d]YW]b[`hc[Yh\Yf`ei chYg`UbX`dUfUd\fUgYg`]bhc`U`bYk`k \c`Yžk]h\ci hUddfcdf]UhY`fYZYfYbW]b[`"

7 c``i g]cb. 'k cf_]b['k]h 'ch Yfg'Vi hdUgg]b['cZh Y'k cf_'Ug'U'dYfgcb'g']bX]j]Xi U``k cf_"'7 c``i g]cb'U`gc]bWi XYg'dfcj]X]b['mci f'k cf_'hc'Ubch Yf'gh XYbhVYZcfY'h Y'Xi Y'XUhYžcf'Zcf'h Y'di fdcgY'cZh Ya d`U[]Uf]g]b['UhUbmh]a Yž'dUm]b['Ubch Yf'dYfgcb'hc'dYfZcfa 'Ub'UWUXYa]WhUg_žghYU`]b['cf'UWei]f]b[Ubch Yf'dYfgcb'g'UWUXYa]Wk cf_'UbX'Wcdm]b[']hž'cZYf]b['hc'Wca d`YhY'Ubch Yf'dYfgcb'g'k cf_'cf'gYY_]b[dUma YbhZcf'Wca d`Yh]b['UWUXYa]Wk cf_"

=bUddfcdf]UhY`W]hUh]cb.`7]h]b[`gcifWYg`k\]W\`\UjY`bchVYYb`fYUXžk]h\cihUW_bck`YX[]b[`h\Y`~gYWcbXUfm~ gcifWY`Zfca`k\]W\`_bck`YX[YcZh\Ya`\Ug`VYYb`cVhU]bYX"

8id`]WUh]cb`fl´gY`Zld`U[]Uf]ga "Ł`gi Va]hh]b[`mcif`ckb`kcf_ž]b`k\c`Y`cf`]b`dUfhžk\YfY`]h\Ug`dfYj]cig`m VYYb`dfYdUfYX`cf`gi Va]hhYX`Zcf`Ubch\Yf`UggYggaYbhcf`WcifgY`UhIBGK`cf`Ubch\Yf`ib]jYfg]hm'

7 cffYWhfYZYfYbW]b[dfUWf]WYg.

FYgci fWg

DfYgWf]VYX F Ygci fWfg

9ggYbhJU`fYUX]b[g

 $\begin{array}{l} H \left(YfY \right) g b c HYI h V c _ 2c f h g Wei fgY \left(1 h Y YggYbh U fYUX \right) b [g 2c f YUW k YY_k] \ VY U U U U Y c b A c c X Y h f c [\ @Y [Ubhc" H YgY fYUX] b [g UfY YggYbh U fZ f h Y gi WW ggZ \ W g gZ \ W f c c Z h Y Wei fgY U b X mci U f Y I d YW f X h ' _ YY d i d h XUh ' k] \ U \ fYUX] b [g" \\ \end{array}$

9ggYbhjU`a YXjU'hYI hg`fZj`a g`UbX'hY`Yj]g]cb`gYf]YgEk]``VY'Y]h\Yf`gWfYYbYX`]b`WUgg`UbX#cf`Uj U]`UV`Y Y`YWfcb]WU``mih\fci [\`A ccX`Y''

FYWca a YbXYX⁻FYgci fWYg

FYWca a YbXYX`gi dd`Ya YbHJfmfYUX]b[gžV]V`]c[fUd\]Yg`UbX`ch\Yf`fYgYUfW\`a UHYf]U`g`k]```VY`Uj U]`UV`Y h\fci [\`h\Y`Wci fgY`A ccX`Y"

7ci fgY'9j U`i Uh]cb'UbX'8Yj Y`cda Ybh

Ghi XYbhZYYXVUW_`]g`[Uh\YfYX`cb`h\]g`Wci fgY`YUW\`mYUf`Vch\`h\fci [\`Zcfa U``a YUbg`gi V\`Ug A m9I dYf]YbWY`UbX`h\fci [\`fY[i`Uf`WUgg`X]gW gg]cbg"`H\]g`mYUffg`ZcW`g`cb`gWfYYb`a Y`cXfUa U`]g`U fYgdcbgY`hc`dUghighi XYbh]bhYfYgh]b`h\]g`hcd]WUbX`U`gc`fYgdcbXg`hc`ghi XYbhZYYXVUW_`Ug_]b[`Zcf`a cfY cddcfhi b]h]Yg`hc`YI d`cfY`hcd]Wg`UbX`XYVUhYg`]b`XYdh\"

⊨a U[Y[·]7fYX]h

6cX]Yg'/ *+bHYfZJW/g*&\$%*

7F=7CG

7F =7CG Dfcj]XYf 7cXY. \$\$\$-,;