Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
Amin Palangi	a.palangi@unsw.edu.au	Consultation: Monday 2pm - 3pm	TBA	-

School Contact Information

Room 312, level 3 Robert Webster Building

Phone: □‰ l t ‰ ‰

Course Details

Credit Points 6

Summary of the Course

Subject Area: *Kcb*

In today's media rich world we find a vast array of storytelling practices. From Facebook timelines to viral videos, news stories and advertisements a complex range of narrative strategies are used to organise fragmentary images, sounds and memories into meaningful content. In this course you will be introduced to fundamental concepts and techniques of narrative style and structure appropriate to a range of media production environments. The course emphasises the development of hands-on production skills and you will gain proficiency in the use of audio-visual equipment and editing software in preparation for more advanced courses at levels 2 and 3.

At the conclusion of this course the student will be able to

1. · Identify and implement the fundamental elements and techniques of narrative storytelling in media rich environments.
2. · Plan, shoot and produce short audio-visual stories.
3. · Link creative production with theoretical and critical knowledge.
4. · Demonstrate the capacity to work collaboratively in a manner that is ethical, safe and aware of industry standards of best practice.

Teaching Strategies

This course introduces students to the fundamental skills and techniques of mediated narrative storytelling. As one of the core practice oriented courses, the teaching strategies place an emphasis on learning by doing. Students will be given the opportunity to develop their technical skill base through in-class activities and assessment tasks. They will also work through key theoretical and technical readings on narrative style and structure in preparation for their in-class activities and assessment tasks. As an introductory course, the teaching methods are focused on showing students how and helping them to develop a level of competence, rather than developing high-level experience or mastery. At the same time, students will learn how to access knowledge and resources, as well as the value of incorporating peer feedback into the learning cycle, which will to enable them to continue to deepen their learning and prepare them for more advanced media production courses at levels 2 and 3.

Assessment

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Storytelling Proposal and Pitch	30%	Pitch is due in your tutorial class on 14th or 15th August 2018. Supporting documents are due on Thursday 16th August.	1,2,3
Editing Task	40%	Friday 21st September	1,3
Storytelling Project	30%	Friday 26th October	1,2,4

Assessment Details

Assessment 1: Storytelling Proposal and Pitch

Start date: Not Applicable

Length: 3-5 minute pitch and 800-1000 word proposal

Details: (Individual) Written proposal document (800-1000 words) with accompanying illustrative material and a 3-5 minute pitch presentation. Students receive in class feedback.

Additional details:

A detailed brief for this task with be available via MDIA1006 Moodle website.

Submission notes:An in-class pitch with slides and a zip file submission to Moodle.

Turnitin setting:

Assessment 3: Storytelling Project

Start date: Not Applicable

Length: 3-4 minutes

Details: Plan, shoot and produce short audio-visual stories in groups of 3. Feedback via course LMS.

Additional details:

A detailed brief for this task with be available via MDIA1006 Moodle website.

Submission of Assessment Tasks

Students are expected to put their names and student numbers on every page of their assignments.

Turnitin Submission

- Work submitted 10 to 19 days after the stipulated deadline will be assessed and feedback provided but a mark of zero will be recorded. If the work would have received a pass mark but for the lateness and the work is a compulsory course component (hurdle requirement), a student will be deemed to have met that requirement;
- Work submitted 20 or more days after the stipulated deadline will not be accepted for assessment and will receive no feedback, mark or grade. If the assessment task is a compulsory component of the course a student will receive an Unsatisfactory Fail (UF) grade as a result of unsatisfactory performance in an essential component of the course.

This information is also available at:

https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

Special Consideration Applications

You can apply for special consideration when illness or other circumstances interfere with your assessment performance.

Sickness, misadventure or other circumstances beyond your control may:

* Prevent you from completing a course requirement,

* Keep you from attending an assessable activity,

* Stop you submitting assessable work for a course,

* Significantly affect your performance in assessable work, be it a formal end-of-semester examination, a class test, a laboratory test, a seminar presentation or any other form of assessment.

For further details in relation to Special Consideration including "When to Apply", "How to Apply" and "Supporting Documentation" please refer to the Special Consideration webstie:
https://student.unsw.edu.au/special-consideration

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: working with others but passing off the work as a person's individual work. Collusion also

Resources

Prescribed Resources

External hard drive - minimum 100GB

Please make sure your external hard drive is Mac-formatted. Go here for instructions:

http://osxdaily.com/2012/01/04/format-an-external-hard-drive-or-usb-flash-drive-for-mac-os-x/

Recommended Resources

Premiere Pro CC 2017 Essential Training: The Basics on Lynda.com:

https://www.lynda.com/Premiere-Pro-tutorials/Premiere-Pro-CC-2017-Essential-Training-Basics/585268-2.html?srchtrk=index%3a5%0alinktypeid%3a2%0aq%3aadobe+premiere+pro%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2

Books:

Cowgill, L. (2005) Writing Short Films: Structure and Content for Screenwriters, 2nd ed., Lone Eagle Pub., Los Angeles, CA

Irving, D.K. (2006) Producing and Directing the Short Film and Video, 3rd ed., Focal Press, Oxford, U.K.

Katz, S. (1991) Film Directing: Shot By Shot, Michael Wiese Productions, CA

Orpen, V. (2003) Film Editing: The Art of the Expressive, Wallflower, London

Stadeler, J. and McWilliam, K. (2009) Screen Media: Analysing Film and Television, Allen & Unwin, N.S.W., Australia

Course Evaluation and Development

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