



MDIA2008

6fcUXWUghA YXJU'DfUWjWg

GYa YghYf'Hk c''##'&\$%

GWcc''cZHAY'5ftg'UbX'A YXJU''# '1 BGK ''5ftg'UbX'GcWJU''GWYbWg



7 ci fgY`Cj Yfj]Yk

`GHUZZ7 cbhUWhi8YHU]`g`

`7 cbj Ybcfg`

B Ua Y	9a Uj`	5j Uj`UVj]`m	@cWUhc b	D\cbY
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GW\cc``7 cbhUWhi`bZcfa Uh]cb

F cca " %&ž`Yj Y`` `F cVYfhk YVghYf`6i]X]b[

D\cbY. f\$&Ł`- ' ,) `(,) *

9a Uj]: [gUa 4 i b gk "YXi "Ui](#)

K YVg]hY: [\hdg.#gUa "Ufng"i b gk "YXi "Ui](#)

H\Y`GW\cc``cZhY`5fng`UbX`A YX]U`k ci `X``]_Y`hc`F YgdYWz`m5W\bck`YX[Y`hY`HfUX]h]cbU`7i`g]cX]Ubgž`
hY`6YXY[U`fP`Ybg]b[hcb`WUa`di`gŁž;`UX][U`f7`]mUbX`5fhi`8Yg][b`7 Ua`di`gYgŁ`UbX`hY`B [i`bbUk`U`
dYcd`Y`f5i`ghU]Ub`8YzYbWV` : cfW`5WUXYa`m]b`7`UbVYffUŁcZhY`UbXg`k`YfY`YUW`WUa`di`g`cZI`BGK`]g`
`cWUHYX"

5 hYbXUbW`F Yei]fYa Ybhg

5`gh`XYbh]g`YI`dYW`X`hc`U`hY`bX`U``WUgg`W`b`hUWh\`ci`fg`Zcf`U`ZUW`!h`!ZUW`fI`&`Ł`cf`V`Yb`XYX`WŁi`fgY`UbX`
WŁa`d`Y`h`U``UW]j`]hYg`Zcf`U`V`Yb`XYX`cf`Z`mcb`]bY`WŁi`fgY"

5`gh`XYbhk` \c`Uff]j`Yg`a`cfY`h`Ub`%`a`]bi`hYg`U`h`a`UmVY`dYbU`]gYX`Zcf`bcb!U`hY`bX`UbW``Zgi`W`U`dYbU`m`
]g`]a`dYgYXž`hY`gh`XYbhia`i`ghVY`]bZcfa`YX`j`YfVU`m`Uhi`hY`YbX`cZUWgg`UbX`UXj`]gYX`]b`k`f]h]b[`k`]h`]b`&(`
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ZU`gh`XYbhYI`dYf]YbW`g`]`bYggž`a`]gUXj`Ybh`fY`cf`chYf`cWV`ffYbW`h`Uha`U`_Yg`UVgYbW`Zca`U`
WUgg#UW]j`]mi`bUj`c]XUV`Yž`cfYI`dYW`g`hc`VY`UVgYbhZca`U`Zcf`h`WŁa`]b[`WUgg#UW]j`]mž`hY`mig`lci`X`gYY`
dYfa`]gg]cb`Zca`hY`7`ci`fgY`5i`hcf]mž`UbX`k`YfY`Udd`]WUV`Yž`hY]f`fYei`Yghg`lci`X`VY`UVWŁa`dUb]YX`VmUb`
cf][`]bU`cf`W`fh]Z]YX`WŁdmcZU`a`YX]W`W`fh]Z]W]h`cf`chYf`Zca`cZUddfcdf]U`h`Yj`]XYbW"

5`7`ci`fgY`5i`hcf]h`ma`UmYI`W`gY`U`gh`XYbhZca`WUggYg`cf`UW]j`]hYg`Zcf`i`d`h`c`bY`a`cbh`<`ck`Yj`Yfž`hY`m`
a`UmUgg][`b`UXX]h]cbU`UbX`Ł`f`U`hY`fbU]j`Y`hUg`_g`hc`Ybgi`fY`WŁa`d`]UbW``5`7`ci`fgY`5i`hcf]m`WŁbg]XYf]b[`g`Z`

: cf`YggYbh]U`gh XYbh]bZcfa Uhcb`fY`Uh]b[`rc. `fYeI Ygrg`Zcf`YI hYbg]cb/fYj]Yk `cZa Uf_g/cVW dUhcbU`\\YU`h
UbX`gUZ`hm/YI Ua]bUhcb`dfcW`Xi fYg/gdYW]U`Wcbg]XYfUhcb`]b`h`Y`Yj YbhcZ]`bYgg`cf`a]gUXj Ybh fY/
gh XYbhYeI]mUbX`X]gUV]`]m/UbX`ch`Yf`YggYbh]U`UWXYa]W]bZcfa Uhcbž
gYY`[\hdg.#k.k"Ufng"i bkg "YXi "Ui #W ffYbhgh XYbng#UWXYa \]W\]bZcfa Uhcb#dfcfcW`g!\[i \]XY`\]bYg#](#)

7 ci fgY'8YHJ]`g

7 fYX]hDc]bhtg '*`

Gi a a UfmicZ`h`Y'7 ci fgY

Gi V`Y`W`h`5`f`Y`U`.'?`V`W`[S

H\]g`W`ci fgY`dfcj]XYg`mci `k]h`dfUW]W]`g_]`g`]b`h`Y`W`dh`f`Y`UbX`dUW_U[]b[`c`Z`gci`b`X`f`c]W`UbX`Ua`V]Ybh`gci`b`X`E`UbX`]a`U[`Y`f`a`c`j`]b[`]a`U[`Y`g`E`]b`Ub`cb`]b`Y``ei`fb`U`]gh]W`W`b`h`Y`I`H`:`i`h`f`Y``ei`fb`U`]gh]g`k`]`V`Y`Y`I`d`Y`W`Y`X`h`c`Y`b`h`Y`f`h`Y`d`f`c`Z`Y`gg]cb`k`]h`U`f`i`f`U`V`V`U[`f`ic`Z`g_]`g`U`W`f`c`gg`h`Y`k`f`]h`Y`b`z`j`]gi`U`UbX`U`i`f`U`a`c`X`Y`g`z`UbX`k`]`U`gc`V`Y`f`Y`ei`]f`Y`X`h`c`V`Y`U`V`Y`h`c`d`f`c`X`i`W`f`U`W`U[`Y`X`f`i`g`h`c`f`]Y`g`Z`c`f`d`i`V`]W`h`cb`cb`U`j`U`f`]Y`m`ic`Z`d`U`h`Z`c`f`a`g`"K`]h`U`g`h`c`b[`g_]`g`Z`c`W`g`z`h`]g`W`ci fgY`dfcj]XYg`mci `k]h`\`UbX`g`!`cb`Y`I`d`Y`f`]Y`b`W`k`]h`Y`ei`]d`a`Y`b`h`Z`c`f`gci`b`X`W`d`h`f`Y`z`]a`U[`Y`W`d`h`f`Y`UbX`cb`]b`Y`d`i`V`]g`]b[" `k]`U`gc`Y`I`d`c`g`Y`mci `h`c`X`Y`U`X`]b`Y`!`X`f`j`Y`b`U`gg`Y`g`g`a`Y`b`r`y`f`g`h`U`f`]b[`]b`K`Y`Y`_%`UbX`W`b`h`]bi`]b[`cb`U`k`Y`Y`_`m`V`U`g]g`z`g`Y`h`c`Y`a`i`U`h`Y`h`Y`]b`h`Y`b`g`Y`UbX`X`Y`a`UbX`]b[`k`c`f`_]b[`Y`bj`]f`c`b`a`Y`b`h`c`Z`a`i`h`]g_]`Y`X``ei`fb`U`]gh]g`"@Y[`U`z`d`f`c`Z`Y`gg]cb`U`UbX`Y`h`]W`]gg`Y`g`]b`f`Y`U`h`cb`h`c`V`f`c`U`X`W`]g`h`ei`fb`U`]gh]W`d`f`U`W`]W`k`]`U`gc`V`Y`X`]g`W`gg`Y`X"

5 h`h`Y`W`c`b`W`i`g]cb`c`Z`h`]g`W`ci fgY`h`Y`g`h`i`X`Y`b`h`k`]`V`Y`U`V`Y`h`c

- %`8`Y`a`c`b`g`h`U`h`Y`d`f`U`W`]W`]#`Y`W`X`b`]W`]`g_]`g`]b`h`Y`W`d`h`f`Y`c`Z`gci`b`X`]b`U``ei`fb`U`]gh]W`W`b`h`Y`I`H`
- &"`8`Y`a`c`b`g`h`U`h`Y`d`f`U`W`]W`]#`Y`W`X`b`]W`]`g_]`g`]b`h`Y`W`d`h`f`Y`c`Z`]a`U[`Y`g`f`a`c`j`]b[`E`]b`U``ei`fb`U`]gh]W`W`b`h`Y`I`H`
- ' "`8`Y`a`c`b`g`h`U`h`Y`d`f`U`W`]W`]#`Y`W`X`b`]W`]`g_]`g`]b`h`Y`d`U`W`_U[]b[`UbX`d`i`V`]g`]b[`c`Z`gci`b`X`]a`U[`Y`]b`Ub`cb`]b`Y`b`Y`k`g`W`b`h`Y`I`H`
- ("`8`Y`j`Y`c`d`Ub`i`b`X`Y`f`g`h`Ub`X`]b[`c`Z`h`Y`X`Y`U`X`]b`Y`!`X`f`j`Y`b`X`Y`a`Ub`X`g`c`Z`h`Y``ei`fb`U`]gh]W`W`b`h`Y`I`H`

HYUWX`]b[`G`h`f`U`h`Y`[]Y`g`

H\]g`W`ci fgY`dfcj]XYg`g`h`i`X`Y`b`h`k`]h`dfUW]W]`g_]`g`]b`h`Y`W`d`h`f`Y`UbX`dUW_U[]b[`c`Z`gci`b`X`f`c]W`UbX`Ua`V]Ybh`gci`b`X`E`UbX`]a`U[`Y`f`a`c`j`]b[`]a`U[`Y`g`E`]b`Ub`cb`]b`Y``ei`fb`U`]gh]W`W`b`h`Y`I`H` `k]`X`c`h`]g`h`f`ci`[`\`UbX`g`

5ggYgga Ybh

H\YfY'k j''VY'H<F 99'd]YW'g'cZUggYgga Ybh]b'h]g'W'ci fgYžYUW'ZcW'g]b['cb'XYj Y'cd]b['X]ZYfYbhg_]`g]b
hY'dfcXi W]cb'cZfUX]c'UbX'H'Y]j]gi U''ci fbU']gh]W]h]I hg'UbX']b'Vi]X]b['U'di V']WdfcZ]Y'h'fci [\
k YV\cgh]b["'Gh XYbhg'k j''dfcXi W'fk'c'dc'f'Zc']c'g]b'fUX]c'UbX'j]XYcž'W'cbg]gh]b['cZU'gYf]Yg'cZga U''
]bX]j]Xi U''UbX'] fci d'fUg_g'fY["'XYa cbgfU'h]b['j'c]W'ei U']mž]bh'fj]Yk 'g_]`g'Yh'W'U'cb['k]h'U''cb[Yf
cf][]bU''d]YW'c'Zk cf_žY["'U'Z'U'h fY'g'f'f'm'h'U'hVf]b[]g'h'Y'g'Y'ga U''Y'f'fUg_g'f'c[Y'h'Y'f'f'ž'Y'U'mž'gh XYbhg'k j''
dfcXi W'U'dc'f'Zc']c'cZg_]`g'h'U'h'W]b'VY'XYa cbgfU'h'X'f'c'dc'h'bh]U'ž'hi fY'Ya d'cm'f'g"

: I @@]bghfi W]cbg'cb'\ck'f'c'W'a d'Y'h'U'bx'g'f'fi W]f'Y'YUW'c'Z'h'Y'UggYgga Ybh'fUg_g'U'fY'dcg'h'Y'c'b'A ccX'Y
]b'h'Y'5ggYgga Ybh'g'Y'W]cb''M'ci 'a i ghX'ck b'c'UX'm'ci f'ck b'W'c'd'm'c'Z'h'Y']bghfi W]cbg''D'Y'Ug'Y'a U_Y
gi fY'm'ci 'F 958'h'Y'UggYgga Ybh]bghfi W]cbg']b'ž' ""

8YUX']bYg'Zc'f'UggYgga Ybh'fUg_g'U'fY[YbY'fU'm'ž'@7@5GG'cb'U'k YY'_m'V'Ug]g''B'c'U'X'X]h]cb'U'h]a Y'cf
YI'h'bg]cbg'k j''VY'c'Z'Y'f'Y'c'b]b!W'Ugg'f'Ug_g''B'cb!W'a d'Y'h]cb'c'Z'U'f'Ug_'k j''f'Y'gi 'h]b'U'I : 'Zc'f'h'U'h'd'U'f]W'U'f
fUg_''

GYY'W'ci fgY'g'W'X'Y'X'i 'Y'Zc'f'U'b'c'j Y'fj]Yk 'c'Z'h'Y'W'ci fgY'U'bx'U'ggYgga Ybh'gh'f'fi W]f'Y''5b'm'c'b'Y'k \c'a]ggY'g'U'b
UggY'gg'Y'X'U'W]j]m'Y'X'k]h]b'W'Ugg'W'c'b'f'U'W]h'c'i fg'g'g'c'i 'X'U'dd'm'Zc'f'G'd'Y'W]U'7'cbg]X'Y'f'U'h]cb'j]U'a m' B'G'K
U'bx'U'b'Y'k 'X'Y'U'X']b'Y'k j''VY'g'Y'h'

ž'c'f'Y'f'f'c'g'f'f'Y'h'Y'f'U'k 'X'U'h]b'd'f'Y'd'U'f'U'h]cb'Zc'f'h'Y'UggYgga Ybh'fUg_g']b'h]g'W'ci fgY'ž'm'ci 'U'f'Y'U'X]]g'Y'X'f'c'
di f'W'U'g'Y'#V'f]b['f'c'Y'U'W'W'U'g'g.

ZYXVUW_g\YYH

5XX]h]cbU`XYHJ]g.

D`YUgY`bcH`h.UhUggYgga YbhHJg_g`Zcf`h]g`Wta dcbYbhcZH`Y`Wti fgY`VY[]b`]b`K`99?`%ž>i`m&`
cbk UfXg"

Gi Va]gg]cb`bcH]g.K`YY_`mXYUX`]bYg`]b`WUgg`Wtbf]Vi`h`h`h`h]g`UggYgga Ybhf&\$i`Ł

Hi fb]h]b`gYH]b[.`H\]g`]g`bchU`Hi`fb]h]b`Ugg][`ba`Ybh

5ggYgga Ybh&.`J`]XYc.`DfcZYgg]cbU`DcfhZ`]c

GhUfhXUH. `\$(`#-\$`#&\$%`\$-`.\$`\$`5A

@Yb[`h.`(!a`]bi`hYg`Z`fY`UH`X`YI`YfW]gYg

8YHJ]g.`5ddfci`"(`a`]bi`hYg`K`f]h]b`UbX`cfU`ZYXVUW`cb`]bX]j`]Xi`U`Y`Ya`Yb]g`cZH`Y`dcfhZ`]c`fI`\$i`Ł
VUgYX`cb`k`Y`h`Y`f`#`ck`h`Y`h`Ug_g`UXXfYgg`h`Y`UggYgga`YbhW]h]f]U`5gdYW]g`cZH`Y`dcfhZ`]c`hUg_g
Wta`d`Y`h`X`]b`ga`U`[`fci`dg`cZ&!`gh`XYb]g`f%\$i`Ł";`fUXY#`a`Uf`_`UbX`YI`h`b`XYX`Wta`a`Yb]g`]bW]`XYX`]b
ZYXVUW_g\YYH

Gi Va]gg]cb`bcH]g.Ł`WUgg`k`YY_`mXYUX`]bYg/fYZf`h`A`ccX`Y"

Hi fb]h]b`gYH]b[.`H\]g`]g`bchU`Hi`fb]h]b`Ugg][`ba`Ybh

5ggYgga Ybh' .`K`YV`cgh]b[

GhUfhXUH. `B`ch5dd`]WV`Y

@Yb[`h.`&\$\$\$`k`cfXg

8YHJ]g.`&\$\$\$`k`cfXg`H\]g`]g`h`Y`Z]bU`UggYgga YbhHJg_`"K`f]h]b`ZYXVUW`k`]`VY`[`]j`Yb`VUgYX`cb
`ck`#`Y`h`Y`f`h`Y`UggYgga`YbhW]h]f]U`UfY`UXXfYggYX";`fUXY#`a`Uf`_`UbX`YI`h`b`XYX`Wta`a`Yb]g`]bW]`XYX`]b
ZYXVUW_g\YYH

5XX]h]cbU`XYHJ]g.

H\YfY`UfY`h`c`d`Uf]g`h`h]g`UggYgga Ybh`d`Ufh5`]g`U`%)`\$\$`k`cfX`YggUm`UbX`d`Ufh6`]g`Ub`YI`d`UbU]cb
UbX`]b`_`h`mci`f`dfcZYgg]cbU`dcfhZ`]c`f)`\$\$`k`cfXgŁ`F`YZf`h`A`ccX`Y"

Hi fb]h]b`gYH]b[.`H\]g`Ugg][`ba`Ybh]g`gi`Va`]h]X`h`fci`[`\`Hi`fb]h]b`UbX`gh`XYb]g`W]b`gY`Y`Hi`fb]h]b`g]a`]Uf]m
fYdcf]g"

Gi Va]gg]cb`cZ5ggYgga YbhHUg_g

Gh XYbng`UfY`YI dYW`X`hc`di h`h`Y]f`bUa Yg`UbX`gh XYbhbi a VYfg`cb`Yj YfmdU[Y`cZ`h`Y]f`Ugg][ba Ybng"

Hi fb]h]b`Gi Va]gg]cb

- K cf_`gi Va]hYX`%\$`hc`%-`XUmg`UZhYf`h`Y`gh]di`UH`X`XYUX`]bY`k`]`VY`UggYggYX`UbX`ZYXVUW`dfcj`]XYX`Vi`hU`a`Uf`_`cZnYfc`k`]`VY`fYW`fYX`"Z`h`Y`k`cf`_`k`ci`X`Uj`Y`fYW`]YX`U`dUgg`a`Uf`_`Vi`hZcf`h`Y`UH`bYgg`UbX`h`Y`k`cf`_`]g`U`W`a`di`gcfm`W`i`fgY`W`a`dcbYbh`f`i`fX`Y`fYei`]fYa`YbhZ`U`gh`XYbhk`]`VY`XYYa`YX`hc`Uj`Y`a`Yh`h`UhfYei`]fYa`Ybh`
- K cf_`gi Va]hYX`&\$`cf`a`cfY`XUmg`UZhYf`h`Y`gh]di`UH`X`XYUX`]bY`k`]`bchVY`UWW`d`h`X`Zcf`UggYgga`Ybh`UbX`k`]`fYW`]Y`bc`ZYXVUW`za`Uf`_`cf`[`fUXY`"Z`h`Y`UggYgga`Ybh`Ug`_`]g`U`W`a`di`gcfm`W`a`dcbYbh`c`Z`h`Y`W`i`fgY`U`gh`XYbhk`]`fYW`]Y`Ub`l`bgUhgZUW`c`fm`:`U`]`fl`:`k`[`fUXY`Ug`U`fYgi`hcZ`i`bgUhgZUW`c`fmdYfZ`fa`UbW`]b`Ub`YggYbh]U`W`a`dcbYbh`c`Z`h`Y`W`i`fgY`"

H\]g`]bZ`fa`U`h`cb`]g`U`gc`Uj`U]UV`Y`Uh`

[\h`dg`##k`k`k`"Ufng`i`bgk`"YXi`"Ui`#W`ffYbh`gh`XYbhg`#JWJX`Ya`\]W\]bZ`fa`U`h`cb`#dfch`W`c`g`\[`i`\]XY`\]bYg`#`](#)

GdYW]U`7`cbg]XYfU]cb`5`dd`]W]h]cbg`

Mci`W`b`Udd`m`Zcf`gdYW]U`W`cbg]XYfU]cb`k`Y`b`]`bYgg`cf`ch`Yf`W]fW`a`gh`Ub`W`g`]b`h`f`Z`f`Y`k`]h`m`ci`f`UggYgga`Ybh`d`Yf`Z`fa`UbW`"

G]W`bYgg`za`]g`U`X`j`Y`bh`f`Y`cf`ch`Yf`W]fW`a`gh`Ub`W`g`VY`nc`b`X`m`ci`f`W`c`b`f`c`a`Um`

f`D`f`j`Y`bh`m`ci`Z`ca`W`a`d`Y`h`b`[`U`W`i`fgY`f`Yei`]fYa`Y`bh`z`

f`?`Y`Y`d`m`ci`Z`ca`U`h`Y`b`X`]b`[`Ub`UggYggUV`Y`U`W`]j`]m`z`

f`G`h`c`d`m`ci`gi`Va`]h`]b`[`UggYggUV`Y`k`cf`_`Zcf`U`W`i`fgY`z`

f`G`[`b`]W]b`h`m`U`Z`Y`W`h`m`ci`f`d`Y`f`Z`fa`UbW`]b`UggYggUV`Y`k`cf`_`z`VY`]h`U`Z`fa`U`Y`b`X`!`c`Z`g`Ya`Y`gh`f`Y`I`Ua`]b`U`h`c`b`z`U`W`Ugg`h`Y`g`h`z`U`U`V`c`f`U`h`c`f`m`h`Y`g`h`z`U`g`Ya`]b`U`f`d`f`Y`g`Y`b`h`U`h`c`b`c`f`U`b`m`c`h`Y`f`Z`fa`c`Z`UggYgga`Y`bh`

:`cf`Z`f`h`Y`f`XY`h`U`]g`]b`f`Y`U`h`c`b`hc`GdYW]U`7`cbg]XYfU]cb`]b`W`i`X`]b`[`"K`Y`b`hc`5`dd`m`z`"<`ck`hc`5`dd`m`Ub`X`"Gi`d`d`c`f`h`b`[`8`c`W`a`Y`b`h`U`h`c`b`"d`Y`U`g`Y`f`Y`Z`f`hc`h`Y`GdYW]U`7`cbg]XYfU]cb`k`Y`V`gh`Y`."

[\h`dg`##gh`XYbh`i`bgk`"YXi`"Ui`#gdYW\]U`W`cbg\]XYfU\]cb`](#)

5 WUXYa]W<c bYghmUbX`D`U[]Uf]ga

D`U[]Uf]ga `]g`i g]b[`hY`k cfXg`cf]XYUg`cZchYfg`UbX`dfYgYbh]b[`hYa `Ug`mci f`ck b" `hWUb`hU`Y`a Ubm
Zcfa gZ`Zca `XY`]VYfUHY`WXYU]b[`hc`UWV]XYbhU`mW`dm]b[`Zca `U`gci fW`k]h`ci hUW_bck`YX[Ya Ybh`

I BGK `[fci dg`d`U[]Uf]ga `]bhc`hY`Zc`ck]b[`WUHY[cf]Yg.

7 cdm]b[.`i g]b[`hY`gUa Y`cf`j Yfmg]a]Uf`k cfXg`hc`hY`cf][]bU`hYI hcf`]XYU`k]h`ci hUW_bck`YX[]b[`hY`
gci fW`cf`i g]b[`ei chU]cb`a Uf_g`"H\]g`U`gc`Udd`]Yg`hc`]a U[YgZ`UfhUbX`XYg][b`dfc`YWgZ`Ug`k Y`Ug
dfYgYbhU]cbg`k \YfY`gca YcbY`dfYgYbh]g`UbchYf`g`]XYUg`cf`k cfXg`k]h`ci hWYX]h`

hUddfcdf]UHY`dUfUd`fUg]b[.`7`Ub[]b[`U`ZYk `k cfXg`UbX`d`fUgYg`k \]Y`a cghmifYU]b]b[`hY`cf][]bU`
ghfi W`i fY`UbX`#`f`dfc[fYgg]cb`cZ]XYUg`cZ`hY`cf][]bU`Z`UbX`]bZcfa U]cb`k]h`ci hUW_bck`YX[Ya Ybh`H\]g`U`gc
Udd`]Yg`]b`dfYgYbhU]cbg`k \YfY`gca YcbY`dUfUd`fUgYg`UbchYf`g`]XYUg`cf`k cfXg`k]h`ci hWYX]hU`bX`hc
d]YW]b[`hc[YhYf`ei chYg`UbX`dUfUd`fUgYg`]bhc`U`bYk `k \c`Yz`k]h`ci hUddfcdf]UHY`fYZYfYbW]b["

7 c`i g]cb. `k cf_]b[`k]h`chYfg`Vi hdUgg]b[`cZ`hY`k cf_]Ug`U`dYfgcb`g`]bX]j]Xi U`k cf_"`7 c`i g]cb`U`gc

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		<p>5ggYgga YbhHUg_ J cl 'Dcdg/ 'bHYfj JYk g'f) Ł ħck UfXg'J]XYc'DcfhZ'jc'f) fci d'HUg_Ł</p> <p>Hc 'VY'gi Va]hYX'Ě'7@5GG</p>
F YUX]b[<p>D\]''dgž; ž@]bX[fYbžA 'UbX'6]g\cdžF '&\$% ž' 5i ghfU]Ub'6fcUXWUgh>ci fbU'ga ž' fX'YX]h]cbž C ZcfX' l b]j Yfg]hmDfYggžGci ħ 'A'Y'Vci fbY'''</p> <p>7 < 5DH9F ') . 'bHYfj JYk]b[</p> <p>A cbh[ca YfnžA '&\$%ž' H\Y'VfcUXWUghbYk g]bHYfj JYk . 'ei Ygh]cbg'cZX]gWci fgY ž]'G'5''Ubž YXžH\Y'F ci hYX[Y'7ca dUb]cb'hc'BYk g'UbX >ci fbU'ga žF ci hYX[Yž@cbXcb''</p> <p>7 \UdhYf' % 'h\Y'VfcUXWUghbYk g]bHYfj JYk</p>
6fYU_ '&('GYdhYa VYf! ' \$'GYdhYa VYf		
K YY_ '%\$. '%C WtcVYf!' + C WtcVYf	5ggYgga Ybh	<p>H\]g'gYgg]cb'k]''VY []j Yb'cj Yf'hc'mci 'hc'WUffmici h ħ\Y'Z]bU'YX]h]b['UbX'gi Va]gg]cb'cZĤ\Y'a U]b'J]XYc : YUhi fY'Għcfmcb'GYWYhGmXbYmf&) Łħck UfXg J]XYc'DcfhZ'jc</p> <p>5@@: @A Ě; 'A I GH'69'7CA D@9H98'69: CF 9 H< Ě'G9GG€B</p> <p>5ggYgga YbhHUg_ 'GYWYhGmXbYmf&) Ł</p> <p>Hc 'VY'gi Va]hYX'Ě'7@5GG</p>
K YY_ '%%'; 'C WtcVYf!'%(C WtcVYf	GYa]bUf	<p>Hcd]W'K YV\cgh]b['%</p> <p>H\Y'fUbgA YX]UHYX'gY'Z'ždfcZYgg]cbU'ga 'UbX'cb']bY]XYb]h]Yg</p> <p>5ggYgga YbhHUg_ '9GG5M'K YV']bHYfZUWg.'5 d\]cgc d\]W'X]gW gg]cb'f%\$i Ł</p> <p>8I 9.'A cbXUm&&'C WtcVYfž'&bccb</p>
F YUX]b[<p><]fghžA '&\$%ž'BYk g'&'\$. '7 Ub'>ci fbU'ga Gi fj]j Y'h\Y' bHYfbYh3ž'5''Yb/ 'l bk]bžGmXbYm'</p>

		7 \ UdHYf* . ' >ci fbU]ga]b`h\Y`U[Y`cZMcI Hi VY 9`k Y`z>G`&\$%(z`H\Y`fUbgA YX]UH\X`gY`Z`@]ZY VYhk YYb`h\Y`X][]H`UbX`h\Y`UbU`c['z5a`hWdY W UW FZW;`fWdB

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H\]g`Vcc_`]g`Uj U]`UV`Y`Zcf`di fW Ugy`Ug`Ub`Y!Vcc_`fã i W\`W\YUdYfE`UbX`j]U`h\Y`I BGK` `Vcc_g\cd.

D\]``]dgž; ž@]bX[fYbžA`UbX`6]g\cdžF`&\$% ž5i gfhU`]Ub`6fcUXWUgh`>ci fbU`]ga ž' fX`YX]h]cbžCI ZcfX
I b]j Yfg]hm`DfYggžGci h`A`Y`Vci fbY"

? Yfbž>'&\$\$, žE ag` V DWbadf` Y, FZW@BD 9g[VWfa 3gV[a <agd Sfe_ S` V BdaVgUf[a` žI b]cZ7\]WJ[c DfYggž7\]WJ[c"

<]fghžA`&\$\$%ž@W e \$ž", 5S` <agd Sfe_ E gch[hWfZW;` fWd WfI f'5`Yb/` I bk]bžGmXbYm'

? c`cXnmž>'&\$\$ žBdSuf[U[Y 5a` hWdYW UW<agd Sfe_ , 3` ;` fdaVgUf[a` fa 5daeež? W[S E fackfWf` Yž F ci hYX[Yž@cbXcb#BYk`Mcf_"

A Y`_Yž;` UbX`F YXXYbž;` fYXgŁ&\$\$%ž@W e A` f` W F dS` eXd_Sf[a` e S` V 5a` f` g[fWēžDU[fUj Y A UvÁ]`UbžBYk`Mcf_"

A cbf[ca YfnžA`&\$\$ž`H\Y`VfcUXWUghbYk`g`]bhYfj]Yk` .ei Ygh]cbg`cZX]gWēi fgY'ž]b`G`5`UbžYXžFZW DagfWYW5a_bS` [a` fa @W e S` V <agd Sfe_ f F ci hYX[Yž@cbXcb"

D\`]dgž;` ž@bX[fYbžA` UbX`6]g\cdžF`&\$\$ ž3gefđfS` 4daSVUSeF <agd Sfe_ žCI žcfX`I b]j Yfg]mDfYggž Gci h`A`Y`Vci fbY"

F UnžJ`&\$\$ žFZWFWh[e[a` : S` VTaa], 3` ;` e[VWde 9g[VWfa TW` Y S 9dSf 4daSVUSeF <agd Sfeff A UvÁ]`Ubž@cbXcb"

GhUf_Ynž;` /`7f]gY`ž5`&\$\$-žDSV[a <agd Sfe_ žGU[Yž@cbXcb"

K]`Yhž5`&\$\$ ž? W[S BdaVgUf[a` , 3 BdSuf[US^9g[VWfa DSV[a` F HžF ci hYX[Yž@cbXcb"

F YWca a YbXYX`F Ygci fWg

@MB85`cb`]bY`hi hcf]U`g`fmbXU"Wca Ł

H\Y`Wca di hYfg`k`Y`k`]`VY`i`g]b[`žcf`YX]h]b[`gci`bX`UbX`]a`U[`Y`Wca`Y`Yei`]dd`YX`k`]h`h`Y`5`XcVY`7`7` dUW`U[`Y`"H\Y`fY`žcf`k`Y`fY`Wca`a`YbX`fVi`hiXc`bchdfYgWf]VYŁ`h`Uhmci`i`gY`DfYa`]YfY`Dfc`UbX`5i`X]h]cb`žca` h`Y`7`7`gi`]h`h`YX]h]mci`f`gci`bX`UbX`j`]XYc`ž`Yg`žcf`mci`f`UggYgga`YbhiUg_g"

žmci`k`ci`X`]`Y`h`i`bXYffU`Y`UXX]h]cbU`hi`hcf]U`g`]b`YUfb]b[`ck`h`ca`UghYf`h`]g`gcžk`UfYžk`Y`Uj`Y`UWYgg` h`Yi`W`Ybhi`hcf]U`g`cb`h`Y`k`YVg]h`mbXU"Wca`"I`BGK`U`Ug`U`]WYbW`h`UWYgg`h`YgY`hi`hcf]U`g`"D`YUgY` ž`ck`h`Y`]bgf`i`W]cbg`UbX`dfca`drg`j`]U`H<`G`@B?` .`h`hdg`##h`i`bgk`"YXi`"Ui`#W]h`U`c`[`i`Y`#mbXU`"h`a`"Uhi`h`Y` I`BGK`k`YVg]h`h`[`U]b`:`F`99`UWYgg`h`h`YgY`hi`hcf]U`g"

K`Y`fY`Wca`a`YbX`h`Y`DfYa`]YfY`Dfc`7`7`9ggYbh]U`HfU]b]b[`.H\Y`6Ug]Wgž`UbX`5i`X]h]cb`7`7`9ggYbh]U` HfU]b]b[`k`]h`5g`Ym?`YbbYXm`

667`7c`Y[`Y`cZ>ci`fbU]ga`fUWYgg`j`]U`I`BGK`@]VfUfntŁ

K`Y`Uj`Y`cb`]bY`UWYgg`h`h`Y`gi`Vg]Ubh]U`fYgci`fWg`dfcj`]YX`Vm`h`Y`667`7c`Y[`Y`cZ>ci`fbU]ga`"

h`dUfh]W`Ufžk`Y`fY`Wca`a`YbX`mci`UWYgg`h`Y`G?`@@G`

D`YUgY`hU_Y`h`Y`h`a Y`h`k` UH`W` h`Y`f`Y`j Ubh`h` h`f]U`g`69: C F 9`m`c`i `Ya VUf`_`c`b`m`c`i f`fUX]c`UbX`j]XYc`dfc`Y`W`g`"

<] [\ `m`F`Y`W`c`a` a` Y`b`X`Y`X`."

M`c`i` g`l`c`i` `X` `W`c`b`h`b`i` Y`m`c`i` f`Y`b`[` U`[` Ya` Y`b`h`k`]`h` `h`Y` `5`i` g`h`f`U`]`U`b` `b`Y`k` g` `a` Y`X`]`U` `U`b`X` `k`]`h` `]`b`h`f`b`U`h`c`b`U` ` `b`Y`k` g` `a` Y`X`]`U` `c`f`[` U`b`]`g`U`h`c`b`g` `h`U`h`c`Z`Y`f` `U` `f`U`b`[` Y` `c`Z`d`Y`f`g`d`Y`W`h`j` Y`g` `c`b` `W` `f`f`Y`b`h`k` `c`f`X` `Y`j` Y`b`h`g` `h`U`h`U`f`Y` `g` `U`d`]`b`[` ` `h`Y` `b`Y`k` g` "567 `@`W` `e`D`S`V`[`a`z`567 `D`S`V`[`a` `@`S`f`[`a` `S` `^`U`b`X` `567 `@`W` `e`\$`&`c`Z`Y`f`]`b`!`X`Y`d`h` `W`c`j` Y`f`U`[` Y` `c`Z`k` `c`f`X` `b`Y`k` g` `U`b`X` `W` `f`f`Y`b`h`U`Z`U`]`f`g` `h` `f`c`i` [` \ ` `h`Y`]`f` `f`U`X`]`c` `U`b`X` `H`J` ` `b`Y`k` g` `d`f`c`[` f`U`a` g` "H`f`d` `Y` `>` < `U`W`_`]`g` `U` `g`c` `[` `c`c`X` `Z`c`f` `W` `f`f`Y`b`h` `U`Z`U`]`f`g` `U`]`a` Y`X` `U`h`h`Y` `m`c`i` `h` `X`Y`a` c`[` f`U`d` ` \ `]`W`

K` Y` `U` `g`c` `f`Y`W`c`a` a` Y`b`X` `h`U`h`m`c`i` `Y`b`[` U`[` Y` `k`]`h` `U` `k`]`X`Y` `f`U`b`[` Y` `c`Z`d`c`X`W`U`g`h`g`z`]`b` `c`f`X`Y`f` `h`c` `Z`J`a` `]`]`U`f`]`g`Y` `m`c`i` `f`g`Y` `Z`k`]`h` `X`]`Z`Y`f`Y`b`h`U`i` `X`]`c` `g`h`m`Y`g`"K` Y` `f`Y`W`c`a` a` Y`b`X`.

[h`h`Y`8`U`f`_`Z`c`a` `5`D`A` `F`Y`d`c`f`g`](#)

[G`Y`f`\]`U`](#)

[G`!`H`c`k`b`](#)

[L`b`U`X`m`\]`_`Y`](#)

7`c`i` `f`g`Y` `9`j` `U` `i` `U`h`]`c`b` `U`b`X` `8`Y`j` `Y` `c`d`a` `Y`b`h`

D`Y`f`]`c`X`]`W` `n`z`g`h` `X`Y`b`h`Y`j` `U` `i` `U`h`j` `Y` `Z`Y`X`V`U`W`_`c`b` `h`Y` `W`c`i` `f`g`Y` `]`g`[` U`h`Y`f`Y`X`z`i` `g`]`b`[` `U`a` `c`b`[` `c`h`Y`f` `a` `Y`U`b`g`z`i` `B`G`K` `f`g` `7` `c`i` `f`g`Y` `U`b`X` `H`Y`U`W`X`]`b`[` `9`j` `U` `i` `U`h`]`c`b` `U`b`X` ` `a` `d`f`c`j` `Ya` `Y`b`h`f`7` `5`H`9` `z` `D`f`c`V`W`g`g`" `G`h` `X`Y`b`h`Z`Y`X`V`U`W`_`]`g` `h`U`_`Y`b`