ARTS2095

Digital Technologies and the Self

Term One // 2019

School of the Arts and Media // UNSW Arts and Social Sciences

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Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone

Course Details

Credit Points 6

Summary of the Course

Subject Area: *Kcbg_* Asjrspc _ Ib Rcaf Imjmew*

This course explores the ways that digital media and technologies shape our collective and individual understandings of ‘the self’. It draws both theoretical and popular accounts of the relationship between technologies, individuals and cultures. You will examine the continuities and discontinuities between ‘old’ and ‘new’ self-making practices such as journaling/ blogging; and self-portraiture/ selfies, to consider the ways that media and technology both shape, and are shaped by socio-cultural understandings of identity formation. You will explore the ways that technologies and media platforms constrain some ‘selves’ and enable others. We will also consider the ways that self-making practices intersect with data-gathering practices, design processes, business models, and public policy. Topics include: life-hacking and the quantified self movement, microcelebrity and branding, mediated intimacies in dating and hook-up app cultures, and biometrics and surveillance.

Course Learning Outcomes

1. Evaluate a range of digital technologies, including social media platforms and practices.
2. Apply theoretical frameworks in order to explain the impact of media and technology on individual and collective expressions of identity.
3. Communicate clearly and persuasively in both verbal and written contexts.
4. Design and conduct basic research, both independently and in teams, drawing on academic and non-academic resources.

Teaching Strategies

This course provides students with the opportunity to develop critical and conceptual frameworks for understanding digital technology and its relationship to the self. Face-to-face lectures at the start of the course extend the set readings to introduce key theoretical concepts from the readings, case studies, and research methods and methodologies drawn from the fields of science and technology studies, media studies and cultural studies. After the initial lectures, students prepare for tutorials through flexible online activities, short digital lectures and set readings. Tutorials encourage critical reflection on key readings and case studies, building on student's own observations of 'everyday' engagements with digital technologies. Tutorials also provide support and formative feedback on assessments. Students are encouraged to produce multimodal and interactive work for assessment alongside written submissions.

Assessment

This Course Overview provides you with the basic information about the course and explains important UNSW policy. Details for each assessment are available on Moodle.

To pass this course, you must make a serious attempt at Assessments 1 and 3.

The preferred referencing system for this course is Harvard, which is an in-text referencing system. There are links in the "Helpful Resources" on Moodle about how to use Harvard. You may use another system for an assessment if you wish, but you must apply it consistently and accurately.

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Writing Task	40%	10/03/2019 11:59 PM	1,2,3
Individual Research Project Development	15%	Not Applicable	1,2,4
Individual Research Project	45%	14/04/2019 08:04 PM	1,2,3,4

Assessment Details

Assessment 1: Writing Task

Start date: Not Applicable

Length: 2,000 words

Details: 2,000-word written assignment, feedback provided via Turnitin.

Turnitin setting: This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Assessment 3: Individual Research Project

Start date: Not Applicable

Length: 2,500 words, or equivalent

Details: 2,500-word or equivalent research project, feedback provided via Turnitin.

Submission notes:An additional, non-Turnitin link will be provided for the submission of any non-textual elements.

Turnitin setting: This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Attendance Requirements

Attendance of Lectures and Tutorials is mandatory in this course. Unexcused absence from more than 20% will result in the award of a fail grade.

In tutorials you will actively engage with core course content that will enable you to demonstrate attainment of (or help you to attain) Course Learning Outcomes 1, 2, 3 and 4.

In lectures you will actively engage with core course content that will enable you to demonstrate attainment of (or help you to attain) the ability to evaluate a range of digital technologies, including social media platforms and practices (Course Learning Outcome 1) and apply theoretical frameworks in order to explain the impact of media and technology on individual and collective expressions of identity (Course Learning Outcome 2).

Course Schedule

View class timetable

to explain the impact of media individual and collective expressions of identity

Resources

Prescribed Resources

Please see Moodle for all required readings and resources.

Recommended Resources

Please see Moodle for all required readings and resources.

Course Evaluation and Development

Student feedback is valued in this course and helps us improve your learning experience. In the past, analysis of MyExperience survey results, as well as direct feedback from students, has led to reduced numbers of readings, new course topics and the refinement of assessment instructions. For example, the expectations for Assessment 3: Individual Research Project have been more clearly set out following student feedback.

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.
http://subjectguides.library.unsw.edu.au/elise/aboutelise

Academic Information

For essential student information relating to:

- requests for extension;