MDIA3004

Festivals and Exhibitions

Term One // 2019

School of the Arts and Media // UNSW Arts and Social Sciences

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Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
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School Contact Information

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The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

Course Details

Credit Points 6

Summary of the Course

Subject Area: *Kcb*

Media formats have undergone a rapid process of diffusion and diversification, and the different kinds of venue and opportunities for viewing media have multiplied: online, mobile media, small and large screen venues and gallery installations. This course explores the practical aspects of creating a Festival or Exhibition, including conception, planning, communications and management of people, product and facilities, budget, promotion and legal issues through to the final staging of the event. You will have the opportunity to gain practical knowledge of Festivals and Exhibitions through experiencing first hand the selection, organisation and exhibition of media exhibits in a particular context, focusing on a particular point of contact between object and viewer, between Media and audience.

Course Learning Outcomes

1. Appreciate the diversity of media exhibition contexts and their impact on the presentation of media works.
2. Generate innovative ideas for the exhibition of media works.
3. Identify the industry processes and practices involved in creating a festival or exhibition.
4. Engage effectively within a group to produce and present a proposal for a festival or exhibition.

Teaching Strategies

Teaching Strategies:

Weekly workshops will provide you with the foundations of the course, regular support for your practical experiences and preparation for the assessment tasks. Weekly workshops will deliver and support assessment task detail and will focus on specific aspects of planning and running a Festival or Exhibition including a presentation by an associated industry practitioner. Workshops will provide opportunity for critical discussion and group work and provide a forum for you to present and share your research findings. Assessment tasks encourage an exploration and critical review of contemporary festivals and exhibitions while developing essential professional skills including team work, verbal and written presentations, innovation and reflection.

Assessment

Please be aware that some of the information about assessment tasks in this document may be incorrect. Check your moodle site & assessment briefs for the most up to date information.

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
In-Class Activities	30%	Not Applicable	1,3
Research Presentation	30%	Not Applicable	1,3
Proof of Concept Package/Presentation	40%	Not Applicable	1,2,3,4

Assessment Details

Assessment 1: In-Class Activities

Start date: Not Applicable

Details: Approx 1000 words total. Feedback in-class.

Additional details:

Students will be given a specific assessment task to complete in their mdia3004 Festivals & Exhibitions Seminar Weeks 1-5. Each individual assessment task has a value of 6%. There will be a corresponding online learning activity to complete prior to each seminar in preparation for each assessment task. Each task can only be completed in the week it is given. In the event that an assessment task is missed due to unavoidable sickness/misadventure, it may be possible to attend another seminar time in the same week. (Only possible with support documentation and approval must be obtained via email from the course convenor) The total value of the completion of all five assessment task is 30%.

Assessment 2: Research Presentation

Start date: Not Applicable

Details: A 1-3 minute video in response to the research brief. Feedback via course LMS.

Additional details:

This description should read a 1-3 minute video/animation/sound/or other form by negotiation with the course convenor/tutor in response to the research presentation brief. Feedback via Moodle
Students will have the opportunity to submit the research presentation in their seminar class in Week 6. Posting assessment tasks via the moodle site will not be available.
Please be aware that some of the information about assessment tasks in this document may be incorrect. Refer to the mdia3006 Festivals & Exhibitions moodle site for correct and up to date

information.

Resources

Prescribed Resources

Useful resources will be listed on the mdia3004 Festivals & Exhibitions moodle site.

Recommended Resources

A reliable and professional hard-drive is essential to ensure that all production work is backed up and safely stored for this course and for future use in your Media Production Porfolio.

Course Evaluation and Development

A combination of the following approaches will be used to gather feedback about the course. UNSW MyExperience course and teaching evaluation and improvement process. Anecdotal Evaluation, where students from time to time during the semester are engaged in informal discussions about the course. Observational Evaluation where the lecturer (convener or tutor) regularly observes the effectiveness of classes and lecture and modifies the course content and delivery in response to those observations. Past evaluation findings have been acted upon in the following ways. It was identified through feedback that students benefited when the course assessment tasks were aligned with needs of the client project and client project deadlines. In response to that feedback all assessment tasks relate directly to the client project. It was identified in past feedback that there was a need for students to have more in class time to work on group projects and individual projects. In response to that feedback there is more time allocated for independent & group research tasks within the weekly course structure. There is now more class time to work with other students, engaging in creative problem solving. It was identified in past feedback that an active and interactive classroom environment was most engaging and beneficial to learning. In response to that feedback lecture activities have been redesigned to encourage greater participation and student engagement with course content with an emphasis on self-directed learning

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (http://www.lc.unsw.edu.au/). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks

- understand your rights and responsibilities as a student at UNSW
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Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
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