

# MDIA1002

A YX]U/ '7 ca a i b]WU]cb'7 cbH]I hg

HYfa 'C.bY' #'&\$&\$



GWXcc``cZHAY'5ftg'UbX'A YX]U'`# 'I BGK ``5ftg'UbX'GcW]U'`GWYbWg

7ci fgY`Cj Yfj JYk

`GHUZZ7cbhUWhi8YHUJ`g`

`7cbj Ybcfg`

B Ua Y	9a Uj`	5j Uj`UVj`]m	@cWjhcb	D\cbY
@ci ]gY`F Uj Y`]	""fUj Y``]4 i bgk "YXi "Ui	Hi YgXUmg`%"\$\$`! ' "\$\$`fXfcd`]bL`cf`Vm Uddc]bha YbhZcf cH\Yf`hja Yg	K YVghYfz`@Yj Y` ' žF a ```%%B	

`Hi hcfg`

B Ua Y	9a Uj`	5j Uj`UVj`]m	@cWjhcb	D\cbY
>UbY`Gci h`k UfX	^gci h`k UfX4 i bgk "YXi "Ui	7cbhUWhj ]U`Ya Uj`		
J U`Yb`h`bU`6Ui	j "VUi 4 i bgk "YXi "Ui	7cbhUWhj ]U`Ya Uj`	K YVghYfz`' %%8	
H\YfYgU`A ]`Yf	h\YfYgU`a ]`Yf4 i bgk "YXi "Ui	7cbhUWhj ]U`Ya Uj`		
>c`b`6i fZ]h	gUa 4 i bgk "YXi "Ui	7cbhUWhj ]U`Ya Uj`		
8Uj ]X`8U`Y	X"XU`Y4 i bgk "YXi "Ui	7cbhUWhj ]U`Ya Uj`		

GW\cc`7cbhUWhi`bZcfa Uh]cb

F cca ```%&ž`Yj Y```F cVYfhK YVghYf`6i ]X]b[

D\cbY. f\$&L`-` , ) `( , ) \*

9a Uj`. [gUa 4 i bgk "YXi "Ui](#)

K YVghY. [\hfdg.#gUa "Ufng"i bgk "YXi "Ui](#)

H\Y`GW\cc`cZhY`5fng`UbX`A YX]U`k ci `X``]\_Y`h`F YgdYWz`m5W\bck`YX[ Y`h\Y`HfUX]h]cbU`7i g`hX]Ubgž`hY`6YXY[ U`fP`Ybg]b[ h`b`Wda di gLz; UX][ U`f7`]mUbX`5fni`8Yg][ b`7 Ua di gYgE`UbX`hY`B [ i bbUk U`dYcd`Y`f5i ghU]Ub`8YZYbVW` : cfW`5WUXYa m]b`7 UbVYffUe`cZhY`UbXg`k`YfY`YUW`Wda di g`cZI`BGK`]g`c`W]hYX"

7 ci fgY'8YHJ`g

7 fYX]hDc]bqg`\*`

Gi a a UfmicZ\Y'7 ci fgY

Gi VYWh5fYU. ? VW[S

H\]g`Wci fgY`Wcj Yfg`U`fUb[ Y`cZdfcZYgg]cbU`Wca a i b]W]hcb`dfUW]Wg`]b`>ci fbU`]ga žDi V`]WF Y`U]hcbg`UbX  
5Xj Yfh]g]b[ `hc`dfcj ]XY`mci `k ]h`U`gc`]X`Zci bXU]hcb`Zcf`Z fhYf`gh XmUbX`dfcZYgg]cbU`Yb[ U[ Ya Ybh`Mci  
k ]`XYj Y`cd`U`W]h]WU`UbX`hYcf]nYX`i bXYfgfUbX]b[ `cZ\Y`g]h UhYX`bU]h fY`cZWca a i b]W]hcbždUfh]W`Ufm  
hY`]a dUW]hcb[ c]b[ `]bXi gfmW]Ub[ Y`cb`a YX]U`Zcfa g`Mci `k ]`VY`Yei ]ddYX`hc`XYj Y`cd`dfc!UW]j Y`UbX  
WYU]h] Y`ghfU]h[ ]Yg`]b`hYfa g`cZ]h] hdfcXi W]hcb`UbX`UbU`mg]gž`ZcW`gg]b[ `cb`dfcZYgg]cbU`k f]h]b[ ]YbfYg`UbX  
\ck`hYmUfY`UXUdhYX`hc`gi ]hX]ZYfYbhidi fdcgYg`UbX`d`UhZcfa g`"

7 ci fgY`@YUfb]b[ `Ci hWca Yg

%` ]XYbh]Zm]hY`]a dUW]hcbZgfi W]h`fU`WXUb[ Yg`]b`Wca a i b]W]hcb`]bXi gmf]Yg`cb`Wca a i b]W]h]j Y`dfUW]h]Wg  
UbX`Zcfa g  
&`" dfcXi WžUXUdhUbX`di V`]g\`Wca a i b]W]h]j Y`h]h]g`Uddfcdf]U]h`hc`hUf[ YhYX`Wcb]h]h]g`UbX`d`UhZcfa g  
'`" ]XYbh]Zm]UbX`Udd`mVUg]Wdf]bW]d`Yg`cZdfcZYgg]cbU`Wca a i b]W]h]j Y`ghfUbXUfXg

HYUW]b[ `GhfU]h[ ]Yg`

H\]g`Wci fgY`Wcj Yfg`U`fUb[ Y`cZdfcZYgg]cbU`Wca a i b]W]hcb`dfUW]Wg`]b`>ci fbU`]ga žDi V`]WF Y`U]hcbg`UbX  
5Xj Yfh]g]b[ `hc`dfcj ]XY`gh XYbh]k ]h`U`gc`]X`Zci bXU]hcb`Zcf`Z fhYf`gh XmUbX`dfcZYgg]cbU`Yb[ U[ Ya Ybh`  
H\Y`Wci fgY`dfcj ]XYg`U`hYcfY]h]W]h`ZUa Yk cf`\_`Zcf`i bXYfgfUbX]b[ `W`ffYbhWcb]h]h]g`cZWXUb[ Y`]b`fY`U]hcb`hc  
bYk`g`W]h]h]gž`U]h]h]h]cb`UbX`Vi`g]bYgg`a`cXY`gž`UbX`hY`]a`dUW]hcbZU`h`hYgY`cb`hY`a`YX]U`Zcfa`g`h`U]hUfY  
dfcXi`WX`"Gh`XYbh]k ]`VY`Yei ]ddYX`hc`VY`dfc!UW]j Y`UbX`WYU]h]j Y`]b`hYfa`g`cZ]h] hdfcXi W]hcb`UbX  
UbU`mg]g`"

## 5ggYgga Ybh

5ggYgga YbhYI hYbg]cbg`UFY`CB@M[ ]j Yb`j ]U`GdYw]U`7 cbg]XYfU]cb`hUh]g`gi Va ]hYX`j ]U`a mi bgk`hc`hY Wci fgY`Wcbj Ybcf`Mci f`h`hf`WUbbch[ ]j Y`YI hYbg]cbg"

Zmci`UFY`fY[ ]ghYfYX`k ]h`I`BGK`X]gUV]]migyfj ]WgZd`YUgY`Yhirci f`h`hf`UbX`hY`7 cbj Ybcf`f@ci ]gY F Uj Y`j`"fUj Y`j]4 i bgk`"YXI`"Ui`E`\_bck`"

## 5ggYgga YbhHUg\_g`

5ggYgga YbhHUg_	K Y][ \ h	8i Y`8UH`	Gh XYbh@YUfb]b[ Ci hWta Yg`5ggYggYX
DfcZYgg]cbU`K f]hb[ `HUg_`%`	)	%&#`\$`#&\$\$`\$`\$`\$. \$\$`DA	&Z
DfcZYgg]cbU`K f]hb[ `HUg_`&`	`  )	%`#\$(`#&\$\$`\$`\$`\$. \$\$`DA	&Z
9I Ua ]bUh]cb`	( \$	8i f]b[ `9I Ua `DYf]cX &#`!%`*`#`" `9I UW`8UH` `hU	%z&Z

## 5ggYgga Ybh8YHJ]`g

5ggYgga Ybh%`DfcZYgg]cbU`K f]hb[ `HUg\_`%

GHUfhXUH`.

8YHJ]`g. (+) \$`k`cfXg": YYXVUW`dfcj ]YX`j ]U`@A`G`

5XX]h]cbU`XYHJ]`g.

D`YUgY`gYY`A`ccX`Y`Zcf`Z`fh`Yf`XYgf]dh]cb"

Hi`fb]hb`gYH]b[ .`H\]g`Ugg][`ba`Ybh]g`gi`Va`]hYX`h`fci`[ \`Hi`fb]hb`UbX`ghi`XYbhg`Xc`bchgYY`Hi`fb]hb`g]a`]Uf]mifYdcf]g"

5ggYgga Ybh&`DfcZYgg]cbU`K f]hb[ `HUg\_`&

GHUfhXUH`.

8YHJ]`g. (+) \$!k`cfXg": YYXVUW`dfcj ]YX`j ]U`@A`G`"

5XX]h]cbU`XYHJ]`g.

D`YUgY`gYY`A`ccX`Y`"

Hi`fb]hb`gYH]b[ .`H\]g`Ugg][`ba`Ybh]g`gi`Va`]hYX`h`fci`[ \`Hi`fb]hb`UbX`ghi`XYbhg`Xc`bchgYY`Hi`fb]hb`g]a`]Uf]mifYdcf]g"

5ggYgga Ybh' .`9I Ua ]bUh]cb

GhUfhXUHy.

8YhU]`g. '&! \ci fg": YYXVUW\_j ]U`@A G

5XX]h]cbU`XYhU]`g.

D`YUgY`gYY`A ccX`Y"

Hi fb]h]b`gYh]b[ . H\]g`]g`bchU`Hi fb]h]b`Ugg][ ba Ybh

5 HbXUbW F Yei ]fYa YbHg

Mci UFY'ghfcb[ 'mYbWci fU[ YX'hc'UthYbX'U''YWhi fYg"

Mci UFY'fYei ]fYX'hc'UthYbX', \$i 'cZhi hcf]U'g'UbX'mci f'UthYbXUbW'k ]''VY'a Uf\_YX'YUW'k YY\_"

7 ci fgY'GWXYXi `Y

[J Jyk WUgg'ha YhUVY](#)

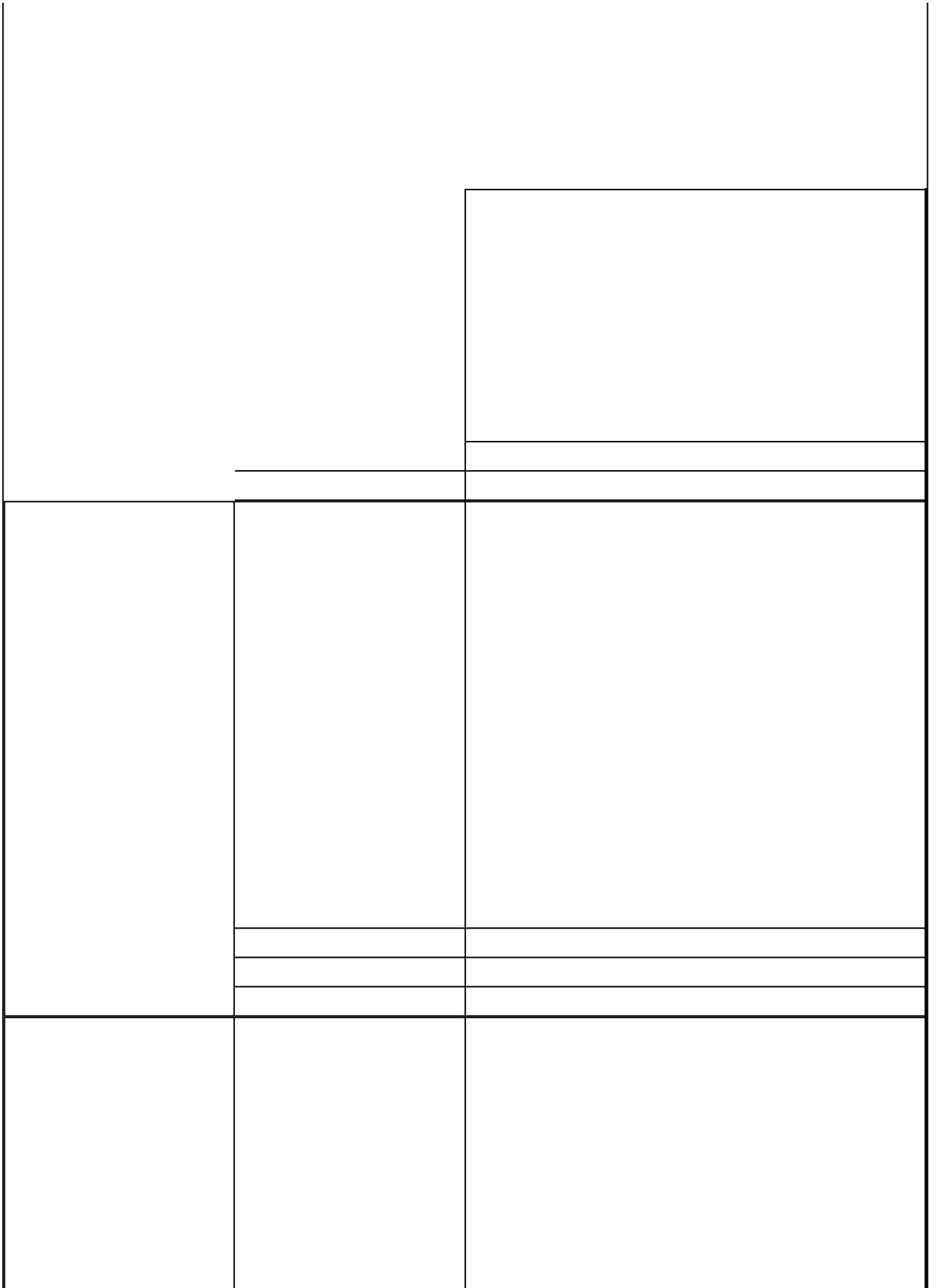
H]a YhUVY'

8UH	HmdY	7cbhYbh
K YY_%%+: YVfi Ufm! '&% : YVfi Ufm	@YWhi fY	<Y`c`<Y`c`H\Y'Wca a i b]WU]cb']bXi ghf]Yg'UbX mci "" D`YUgY`ZY`ZY'hc'Ug_'ei Ygh]cbg']b'h\Y`YWhi fY""#

	Hi hf]U`	D`YUgY`gYY`A ccX`Y`Zcf`XYHJ]`g" Hi hf]U`g`gtUfhH< =G `K 99? " `F Ya Ya VYf`h`YfY`UFY cZf`b`a`i`h`d`Y`h`hf]U`g`fi`bb]b[ `U`h`h`Y`g`Ua`Y`h`a`Y`z`gc

		<p>“@Y[ Ubhc”]b`A ccX`YŁ</p> <p>C dh]cbU`F YUX]b[ .`@Ygn_]Yk ]Wž5`&amp;\$%+`f5`~&amp;`  h]b[ g`k fcb[ `k ]h`DYdg]ř?`YbXU`&gt;`YbbYf`5XřBYk  GfUH`Yga Ubž) `5df]`fl`c`hc`“@Y[ Ubhc”]b`A ccX`YŁ</p>
	K YV	F YZf`hc`A ccX`Y
	Hi hc.f]U`	F YZf`hc`A ccX`Y"
K YY_`(`&`A UfVX`!`*` A UfVX	@YWi`fY	<p>5b[ `Yg`UbX`ghfi`Wfi`fY.`h`Y`WŁ`fY`cZa`YX]U  ghc`fntY`~]b[ `"</p> <p>F`Yei`]fYX`F`YUX]b[</p> <p>F`YUX]b[ `fřŁ`HYI`hVcc_`7`UdhYf`%`ž`Gi`V!YX]h]b[ `ž  bYk`g`Ub[ i`U[ Y`UbX`WŁbj`Ybh]cb"</p> <p>F`YUX]b[ `fřŁ`K`\\`hYžDYHf`&amp;\$%&amp;`řk`ca`Ub`6]hYg  7cd.`h`Y`~]Zf`UbX`h]a`Yg`cZ`h`Y`\\`UfX`bYk`g`fYdcfffi  l`bdi`V`]g`YX`7`ci`fgY`B`chYgžl`BGK`"fl`c`hc`  “@Y[ Ubhc”]b`A ccX`YŁ</p> <p>C dh]cbU`F YUX]b[</p> <p>@JWřmžA`&amp;\$%-`řk`UfVX`Mci`f`@UdY`gž`H`YgY`;`fYUh  @YXYg`UfY`7`ca`]b[ `:cf`H`Ya`fi@W`Kadj  F[_`WŁt`&gt;`Ubi`Ufm`%`"fl`c`hc`“@Y[ Ubhc”]b`A ccX`YŁ  .</p>
	K YV	F YZf`hc`A ccX`Y"
	Hi hc.f]U`	F YZf`hc`A ccX`Y
K YY_`(`-`A UfVX`!`%` A UfVX	@YWi`fY	<p>&lt;YmDfYgřc`*`5Xj`Yfh]g]b[ .`h`Y`a`U[ ]W</p> <p>H\\]g`]g`U`[ i`Ygh`YWi`fY`k`]h`8`f`B`]W_`F`]W`Ufgcb`"8`f`  F`]W`UfXgcb`h`Y`UW`Yg`UXj`Yfh]g]b[ `]b`h`Y`a`YX]U  dfc[ fUa`UbX`]g`U`\\[ \\`mYl`dYf]YbW`X`UXj`Yfh]g]b[  UbX`WŁa`a`i`b]W]h]cb`W`Y`U`h]j`Y`UbX`ghfU`h`Y`[ ]gř`Ug`k`Y`  Ug`Ub`Yl`W`~`Ybh`YWi`fY`f`8`cbřřia`]gg`]h`</p> <p>F`Yei`]fYX`F`YUX]b[ `</p> <p>K`ccXgžB`]WŁ`U`"fřŁ`\$`\$`*`Ł`8`YgW]V]b[ `X]gWŁi`fgY`U  dfUW]W]U`[ i`]XY`hc`X]gWŁi`fgY`UbU`m]g]"@cbXcb.  &lt;cXXYf`5`fbc`X`"O`\\`UdhYf`%`cb`m`f7`ca`Y`UbX`[`Yh]h  h`Y`8`]gWŁi`fgY`cZ`5Xj`Yfh]g]b[ fi`dd`%d`()Qf]`c`hc`  “@Y[ Ubhc”]b`A ccX`YŁ"</p> <p>C dh]cbU`F YUX]b[</p> <p>5i`ghYbž`G`UbX`B`Yk`a`Ubž`B`fřŁ`\$`%`Ł`řŁ`h]h`XYg`hc`  Gdc`b`g`c`f`Y`X`UbX`6`f`UbX`7`cb`h`b`ř`ř`8`][ ]h`~`B`Yk`g`</p>





		a YX]Uj ]fU`]mfzDgmWkc`c[ m/ 'A Uf_Yh]b[ ž J c"" ) ž b"%\$ždd"+%) !+&*
	K YV	F YZf'hc`A ccX`Y
	Hi hc]U`	F YZf'hc`A ccX`Y
K YY_]; .* '5df]'! '%\$ '5df]'	@YWi fy	K \cža Y3`A YX]U`Yh.]Wgž ZFY`gdYYW ž UbX [ YbYfU`mVY\Uj ]b[ `fUbX`VY]b[ `hfYUHYXŁ Ug`U fYUgc bUV`Y`W]h]nYb`"  F Yei ]fYX`F YUX]b[ `.  F YUX]b[ `f&Ł `HYI hVcc_ž7 \UdhYf`%+ `9h.]Wg`]b 7ca a i b]W]h]cb`  F YUX]b[ `f&Ł `C bY`cf`Vch`cZhY`ž`ck ]b[ `f[ c`hc `@Y[ Ubhc`"]b`A ccX`YŁ
F YUX]b[ f&Ł `HYI hVcc_ž7 \UdhYf`%+ `9h.]Wg`]b		

# F Ygci fWg

## DfYgWf]VYX`F Ygci fWg`

H\Y`hYI hVcc\_`Zcf`A 8-5%\$\$&`]g`6U]bVf]X[ Yž>ž; cWžBžUbX`HmbUbž`@žf&,\$%) E`A YX]U`UbX`>ci fbU`]ga .`BYk 5ddfcUWXYg`hC`H\Ycfm]UbX`DfUW]WžC I DžA Y`Vci bY" `#i]g`hY" `fX`9X]h]cbžC I ZcfX`I b]j`Yfg]hmDfYgg"

Mci`Wb`di`fW`UgY`h`]g`]b`Y]h`Yf`df]bhcf`X][`]hU`Zcf`a`/`hY`W`c]W`]g`i`d`h`mci`"A`U`\_`Y`gi`fY`mci`Xc`di`fW`UgY`h`Y" `fX`YX]h]cbžUg`h`YfY`UfY`g][`b]Z]W]bhX]Z]YfYbW]g`k`]h`Y`Uf`Yf`YX]h]cbg`"GYW`bX`\`UbX`W`d]Yg`g`l`ci`X`VY`Uj`U]UV`Y" `H\Y" `]VfUfmg`l`ci`X`U`gc`\`Uj`Y`U`hYI`hVcc\_`cb`\][`\`XYa`UbX" `H\Y" `]VfUfmiXcYg`\`Uj`Y`U`X][`]hU`W`dm`Uj`U]UV`Y`Vi`h`h`YfY`]g`U`ghf]W`i`a`]h]cb`\`ck`a`i`W`mci`W`b`X`ck`b`c`UX`Z`ca`]h`

:`cf`h`cgY`cZ`mci`]b`DF`/`5Xj`Yf]g]b[ `k`l`c`UfY`\`cff]Z]YX`h`U`h`h`Y`Z]fgh`hYI`hVcc\_`]g`a`U]b`m]UV`ci`h`ci`fbU`]ga`" "" "" "" Xcbf]hY`" `H\Y`gY`]bXi`gf]Yg`UfY`]b]f]W]hY`m`W`bbY`W`X`z`UbX`]b`h`]g`W`ci`fgY`k`Y`k`]"`VY`W`ej`Yf]b[ `\_Ym`ghc`f`hY" `]b[ `\_g\_]"`g`k`\]W`UfY`Z`ci`bXU]h]cbU`h`U" `W`ca`a`i`b]W]h]cb`]bXi`gf]YgžYgdYW]U" `m`W`fY`W`b`W`d`h]g`i`W`Ug`f`b`Yk`g`j`U`i`Ygfi]UbX`VUg]W[ `Yb`fYg`cZ`ci`fbU`]ga`UbX`DF`" `Mci`k`]"`Z]b`X`h`]g`Vcc\_`h`VY`U`i`gYZ`" `fYgci`fW`h`U`h`mci`fYh`fb`h`h`fci`[\`ci`h`mci`f`gh`X]Yg"

5XX]h]cbU`fYei`]fYX`UbX`cd]h]cbU`fYUX]b[ `g`k`]"`VY`dcghYX`cb`h`Y`W`ci`fgY`A`ccX`Y`g]hY";`c`h`" `@Y[ `Ub`h`" `]b`h`Y`f`Ygci`fW`g`gYW]h]cb/]`h`U`g`U`[ `fY`b`" `]g`Uk`]W`b"

## F YWca a YbXYX`F Ygci fWg

Mci`g`l`ci`X`\`Uj`Y`U`W`W`gg`h`U`I`?`#5I`X]W]h]cbUf`nž`U`h`Y`g`U`i`fi`g`c`f`h`k`cž`UbX`di`b`W`h`U`h]cb`#`g`h`mY`[ `i`]X`Y`g`" `Gca`Y`fY`W`ca`a`YbXU]h]cbg`Zcf`h`Y`g`Y`k`]"`VY`di`h`cb`]bY" `H\Y`m`W`b`VY`]b`df]bhcf`X][`]hU`Zcf`a`ž`k`\`U`h`j`Yf`k`cf`g`VYghZcf`mci`" `A`U`\_`Y`Z]YbXg`k`]h`h`Y`a`UbX`\_`b`ck`\`ck`h`Y`mik`cf`\_`"

Mci`g`l`ci`X`W`fY`U`X]b[ `k`X`Y`m]U`W`ca`a`Y`h`U`Z`ca`Y`h`U`W`fY`" `h`" `ga`Y`W`ca`" `Ui`ž`U`V`W`b`Y`h`U`i`ž`h`Y`[ `i`UfX]Ub`W`ca`#`U`E`h`b`Yk`a`YX]U`Zcf`a`g`gi`W`Ug`6i`nnZ]YX`cf`>`i`b`\_`Y`" `K`]h`Y`[ `U`W`h`a`YX]Už`a`U`\_`Y`gi`fY`mci`fYUX`V`ch`cb`]bY`UbX`G`fY`]"`g`gi`a`Y`a`]gh`h`i`U`[ `ca`#`]`Y`m`W]Z]YfYbW`g`l`h`f]bbW`

Gi Va ]gg]cb`cZ5ggYgga YbhHUg\_g

Gi Va ]gg]cb`cZ5ggYgga YbhHUg\_g

Hi fb]hb`Gi Va ]gg]cb

Ʒmci`YbWci`bhYf`U`dfcV`Ya`k`\\Yb`U`H`Ya`dh]b[`hc`gi`Va`]hmc`i`f`Ugg][`ba`Ybh`h`fci`[`\\`Hi`fb]`hb`z`d`Y`Ug`Y`  
H`Y`d`\\`cb`Y`9I`H`fb`U`Gi`ddcfh`cb`-`,`),`"`,`'`,`%`cf`Ya`U]`h`Ya`cb`YI`H`fb`U`H`h`gi`ddcfh`4`i`bgk`"YXi`"Ui`"Gi`ddcfh`  
\\`ci`fg`Uf`Y`,`.\$`\$Ua`-`-%`\$.`\$`da`cb`k`YY`X`Umg`U`b`X`-`.\$`\$Ua`-`i`).`\$`da`cb`k`YY`Y`b`X`g`f`l`\*)`X`Umg`U`m`Y`U`f`l`"Ʒmci`  
Uf`Y`i`b`U`V`Y`hc`gi`Va`]hmc`i`f`Ugg][`ba`Ybh`Xi`Y`hc`U`Z`U`i`h`k`]h`Hi`fb]`hb`mci`a`Um`i`U`dd`m`i`Z`f`U`b`YI`H`bg]`cb`z`Vi`hmc`i`  
a`i`gh`f`Y`h`U]`b`mci`f`h`W`Y`h`bi`a`V`Y`f`Z`ca`9I`H`fb`U`Gi`ddcfh`f`U`cb[`k`]h`U`b`m`c`h`Y`f`f`Y`Y`U`b`h`X`c`W`a`Y`b`h`g`t`hc`  
]`b`W`i`X`Y`U`g`Y`j`]X`Y`b`W`hc`gi`ddcfh`mci`f`YI`H`bg]`cb`U`dd`]W`h`cb`"Ʒmci`Ya`U]`9I`H`fb`U`Gi`ddcfh`mci`k`]`  
Ui`h`ca`U`h`W`U`m`i`f`Y`W`]j`Y`U`h`W`Y`h`bi`a`V`Y`f`z`Vi`h`]Z`mci`H`Y`d`\\`cb`Y`mci`k`]`b`Y`Y`X`hc`g`d`Y`W`Z`W`U`m`i`U`g`\_`Z`f`cb`Y`  
Hi`fb]`hb`U`gc`d`fc`j`]X`Y`g`i`d`X`U`H`Y`g`i`cb`h`Y`f`g`m`g`h`Ya`g`h`U`h`g`i`cb`H`k`]h`Y`f`"

;`Y`b`Y`f`U`m`z`U`gg`Y`g`ga`Y`b`h`U`g`\_`g`a`i`gh`V`Y`gi`Va`]h`Y`X`Y`Y`W`f`cb]`W`U`m`j`]U`Y`]h`Y`f`Hi`fb]`hb`cf`U`A`cc`X`Y`  
U`gg][`ba`Y`b`h`-`b`]b`g`h`U`b`W`g`k`\\`Y`f`Y`h`l`g`]g`b`c`h`i`d`c`g`g]V`Y`z`]h`k`]`V`Y`g`h`U`H`X`i`cb`mci`f`W`ci`fg`Y`g`A`cc`X`Y`g`]h`k`]h`  
U`h`Y`fb`U`h`]Y`gi`Va`]gg]cb`X`Y`h`]g`"

:`cf`]b`Z`c`fa`U`h]`cb`cb`\\`ck`hc`gi`Va`]h`U`gg][`ba`Y`b`h`g`cb`]b`Y`j`]U`A`cc`X`Y`.\`h`td`g`#`g`h`X`Y`b`h`i`bgk`"YXi`"Ui`#`ack`!  
gi`Va`]h`U`gg][`ba`Y`b`h`a`cc`X`Y`"

## 5 WUXYa ]W<c bYghmUbX 'D`U[ ]Uf]ga

D`U[ ]Uf]ga ]g'i g]b[ 'hY'k cfXg'cf]XYUg'cZchYfg'UbX'dfYgYbh]b[ 'hYa 'Ug'mci f'ck b" #WUb'hU\_Y'a Ubm Z'fa gž Z'ca 'XY]VYfUHY'WXU]b[ 'hc'UW]XYbU`mW'dm]b[ 'Z'ca 'U'gci fW'k ]h'ci hUW\_bck 'YX[ Ya Ybh'

I BGK '[ fci dg'd`U[ ]Uf]ga ]bhc'hY'Z`ck ]b[ 'WU]Y[ cf]Yg.

7cdm]b[ .i g]b[ 'hY'gUa Y'cf'j Yfmg]a ]Uf'k cfXg'hc'hY'cf][ ]bU`hYI hcf]XYU'k ]h'ci hUW\_bck 'YX[ ]b[ 'hY'gci fW'cf'i g]b[ 'ei chU]cb'a Uf\_g" 'H\]g'U'gc'Udd'Yg'hc' ]a U[ Ygž UfhUbX'XYg][ b'dfc'YWgž Ug'k Y`Ug dfYgYbU]cbg'k \YfY'gca YcbY'dfYgYbhg'UbchYf'g' ]XYUg'cf'k cfXg'k ]h'ci hWYX]h'

#Uddfcdf]UHY'dUfUd\fUg]b[ .7 \Ub[ ]b[ 'U'Z'k 'k cfXg'UbX'd\UgYg'k \]Y'a cghm'fYU]b]b[ 'hY'cf][ ]bU'gfi W' fY'UbX'#f'dfc[ fYgg]cb'cZ]XYUg'cZ'hY'cf][ ]bU'Z'UbX' ]bZ'fa U]cb'k ]h'ci hUW\_bck 'YX[ Ya Ybh' 'H\]g'U'gc'Udd'Yg' ]b'dfYgYbU]cbg'k \YfY'gca YcbY'dUfUd\fUgYg'UbchYf'g' ]XYUg'cf'k cfXg'k ]h'ci hWYX]h'UbX'hc d]Y]b[ 'hc[ Y'hY'f'ei chYg'UbX'dUfUd\fUgYg' ]bhc'U'bYk 'k \c'Yž'k ]h'ci hUddfcdf]UHY'fYZYfYbW]b[ "

7c`i g]cb.'k cf\_]b[ 'k ]h'chYfg'Vi hdUgg]b[ 'cZ'hY'k cf\_'Ug'U'dYfgcb'g' ]bX]j ]Xi U'k cf\_"7c`i g]cb'U'gc ]bWi XYg'dfcj ]X]b[ 'mci f'k cf\_'hc'UbchYf'g'hi XYbhVYZ'fY'hY'Xi Y'XU]Yž'cf'Z'f'hY'di fdcgY'cZ'hYa d'U[ ]Uf]g]b[ 'UhUbmi]a Yž'dUm]b[ 'UbchYf'dYfgcb'hc'dYfZ'fa 'Ub'UWUXYa ]W]Ug\_ž'ghU' ]b[ 'cf'UW'ei ]f]b[ UbchYf'dYfgcb'g'UWUXYa ]Wk cf\_'UbX'W'dm]b[ ]ž'cZ]f]b[ 'hc'W'ca d'Y'h'UbchYf'dYfgcb'g'k cf\_'cf'gYY\_]b[ dUma YbhZ'f'W'ca d'Y]b[ 'UWUXYa ]Wk cf\_"

#Uddfcdf]UHY'W]U]cb.'7 ]b[ 'gci fW'g'k \]W\Uj Y'bchVYYb'fYUXž'k ]h'ci hUW\_bck 'YX[ ]b[ 'hY'"gYW'cbXUfm' gci fW'Z'ca 'k \]W'\_bck 'YX[ Y'cZ'hYa '\Ug'VYYb'cV]b]bYX"

8i d']W]cb'f'gY'Z'd`U[ ]Uf]ga "L'gi Va ]h]b[ 'mci f'ck b'k cf\_ž]b'k \c'Y'cf' ]b'dUf'ž'k \YfY' ]h\Ug'dfYj ]ci g'm VYYb'dfYdUfYX'cf'gi Va ]h]YX'Z'f'UbchYf'UggYgga Ybhcf'W'ci fgY'Uhl BGK 'cf'UbchYf'i b]j Yfg]m'

7cffYW'fYZYfYbW]b[ 'dfUW]W'g.

- DUfUd\fUg]b[ ž'gi a a Uf]g]b[ ž'YggUm'k f]h]b[ 'UbX'h]a Y'a UbU[ Ya Ybh
- 5ddfcdf]UHY'i gY'cZUbX'U]f]Vi h]cb'Z'f'U'fUb[ Y'cZa U]f]U'g' ]bWi X]b[ 'hYI hž' ]a U[ Ygž Z'fa i 'UY'UbX W'cbW'drg"

#X]j ]Xi U'Ugg]ghUbW' ]g'Uj U]UV'Y'cb'fYei YghZ'ca 'H\Y'@YUf]b[ '7YbhY'f'f'hd. ## k k "Wi bgk "YXi "Ui #"  
Gh XYbhg'UfY'U'gc'fYa ]bXYX'h.UhWfYZ 'h]a Y'a UbU[ Ya Ybh]g'Ub ]a dcfU]bhdUf'hcZ'ghi XmUbX'cbY'cZ'hY ]XYbh]Z]YX'W]i gYg'cZ'd`U[ ]Uf]ga ]g'dccf'h]a Y'a UbU[ Ya Ybh'Gh XYbhg'g'lc'i 'X'U'ck 'gi Z]W]Ybh]a Y'Z'f'fYgUfW'ž'XfU]h]b[ 'UbX'dfcdYf'fYZYfYbW]b[ 'cZ'gci fW'g' ]b'dfYdUf]b[ 'U'UggYgga Ybh]h'a g"

I BGK '@]VfUfm'U'gc'\Ug'hY'9@G9'hc'Uj U]UV'Y'hc'Ugg]ghmci 'k ]h'mci f'ghi XmUhl BGK "'9@G9' ]g XYg][ bYX'hc' ]b]f'cXi W'bYk 'gh XYbhg'hc'ghi Xn]b[ 'Uhl BGK 'Vi h]h'WUb'U'gc'VY'U' ]fYUhfYZYg\Yf'Xi f]b[ 'mci f'gh Xn'

7ca d'Y]b[ 'hY'9@G9'h'hc'f]U'UbX'ei ]n'k ]`YbUVY'mci 'hc.

- UbU'mgY'hc'd]Wgž'd`Ub'fYgdcbgYg'UbX'cf[ Ub]gY'fYgYUfW'Z'f'UWUXYa ]Wk f]h]b[ 'UbX'chYf'UggYgga Ybh]Ug\_g

- i bXYfgHUbX'mci f'f][ \hg'UbX'fYgdcbg]V']hYg'Ug'U'gh XYbhUhl BGK
-

## 5 WUXYa ]WbZcfa Uhcb`

: cfYggYbhU`ghi XYbh]bZcfa Uhcb`fY`Uh]b[ `hc.

- fYei Yghg`ZcfYI hYbg]cb/
- `UhY`gi Va ]gg]cbg`[ i ]XY`]bYg/
- fYj ]Yk `cZa Uf\_g/
- I B GK `<YU`h`UbX`GUZY`midc`]WYg/
- YI Ua ]bUh]cb`dfcVWXi fYg/
- gdYWU`Wc]bg]XYfUh]cb`]b`hY`Yj Ybhcz]`bYgg`cf`a ]gUXj Ybh fY/
- ghi XYbhYei ]hmUbX`X]gUV`]`hm/
- UbX`chYfYggYbh]U`UWUXYa ]W]bZcfa Uh]cbz`gYY

[\hgdg.##k k k "Ufng"i bgk "YXi "Ui #W ffYbh\]ghi XYbh\]bZcfa Uhcb`dfc\]Wc`g`\[ i \]XY`\]bYg#](#)

⇒ U[ Y`7 fYX]h

H\Y`7YbhYbUfmF YZcfa Uh]cb`6fcUXg\YYH`>ci fbU`]ga 3`5Xj Yfh]g]b[ 3`DF 3

GCI F 79: `K ]]a YX]U`7ca a cbg"

\hgdg.##Wca a cbg"K ]]a YX]U`cf[ # ]]# ]Y.F YZcfa Uh]cbSW`bhYbUfmSVfcUXg\YYH`d[

7F ⇒ CG

7F ⇒ CG`Dfcj ]XYf`7cXY.`\$\$\$- , ;