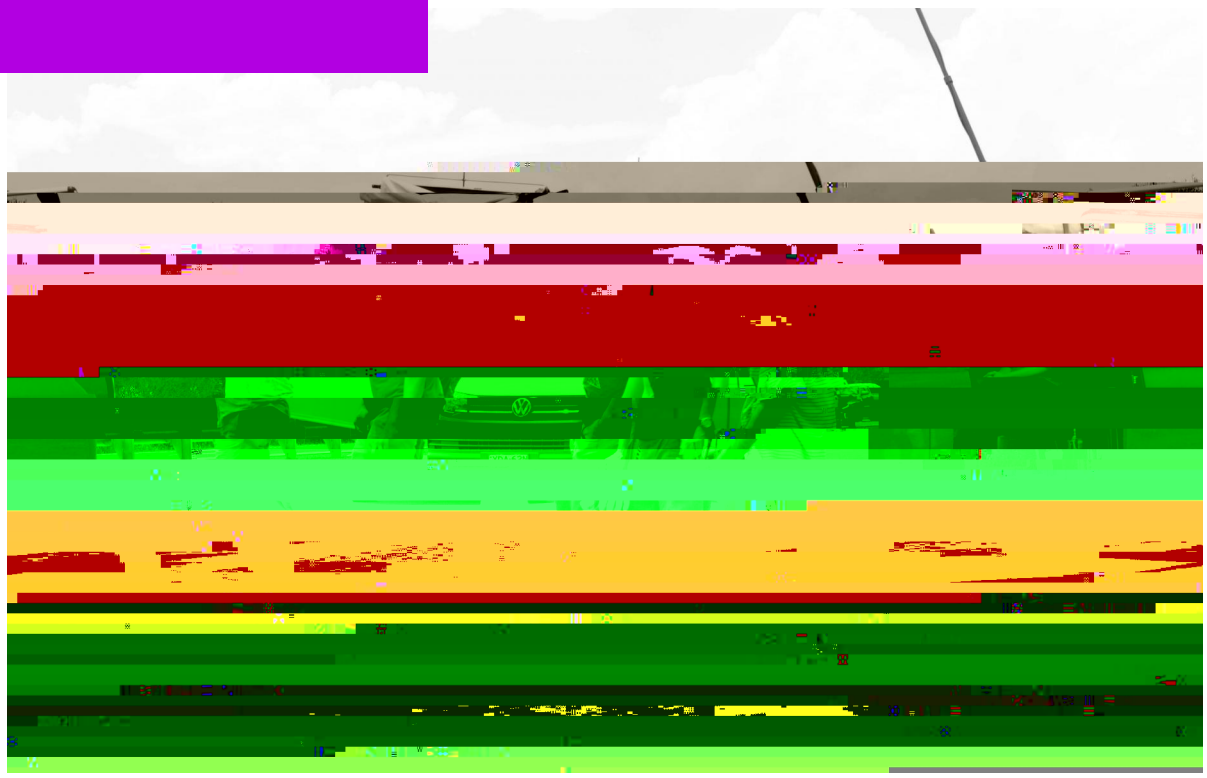


ARTS1064

Screen Production I

Term Two // 2020

School of the Arts and Media // UNSW Arts and Social Sciences

Course Overview

Staff Contact Details

Convenors

Course Details

Credit Points 6

Summary of the Course

Subject Area: *Dgjk Qrsbgcq*

In today's media rich world we find a vast array of storytelling practices. From Facebook timelines to viral videos, news stories and advertisements a complex range of narrative strategies are used to organise fragmentary images, sounds and memories into meaningful content. In this course you will be introduced to fundamental concepts and techniques of narrative style and structure appropriate to a range of media production environments. The course emphasises the development of hands-on production skills and you will gain proficiency in the use of audio-visual equipment and editing software in preparation for more advanced courses at levels 2 and 3.

Course Learning Outcomes

1. Identify and implement the fundamental elements and techniques of storytelling in media rich environments.
2. Plan, shoot and produce short audio-visual stories.
3. Link creative production with theoretical and critical knowledge.
4. Work collaboratively in a manner that is ethical, safe and aware of industry standards of best practice.

Teaching Strategies

This course introduces students to the fundamental skills and techniques of mediated narrative storytelling. As one of the core practice oriented courses, the teaching strategies place an emphasis on learning by doing. Students will be given the opportunity to develop their technical skill base through in-class activities and assessment tasks. They will also work through key theoretical and technical readings on narrative style and structure in preparation for their in-class activities and assessment tasks. As an introductory course, the teaching methods are focused on showing students how and helping them to develop a level of competence, rather than developing high-level experience or mastery. At the same time, students will learn how to access knowledge and resources, as well as the value of incorporating peer feedback into the learning cycle, which will to enable them to continue to deepen their learning and prepare them for more advanced media production courses at levels 2 and 3.

Assessment

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Story Proposal	30%	22/06/2020 11:59 PM	1,2,3
Editing Task	30%	26/07/2020 11:59 PM	1,3
Video Project	40%	10/08/2020 11:59 PM	1,2

Assessment Details

Assessment 1: Story Proposal

Start date: Not Applicable

Length: 800 - 1000 words

Details:

Assessment Description is available on Moodle.

Submission notes:A PDF via Moodle.

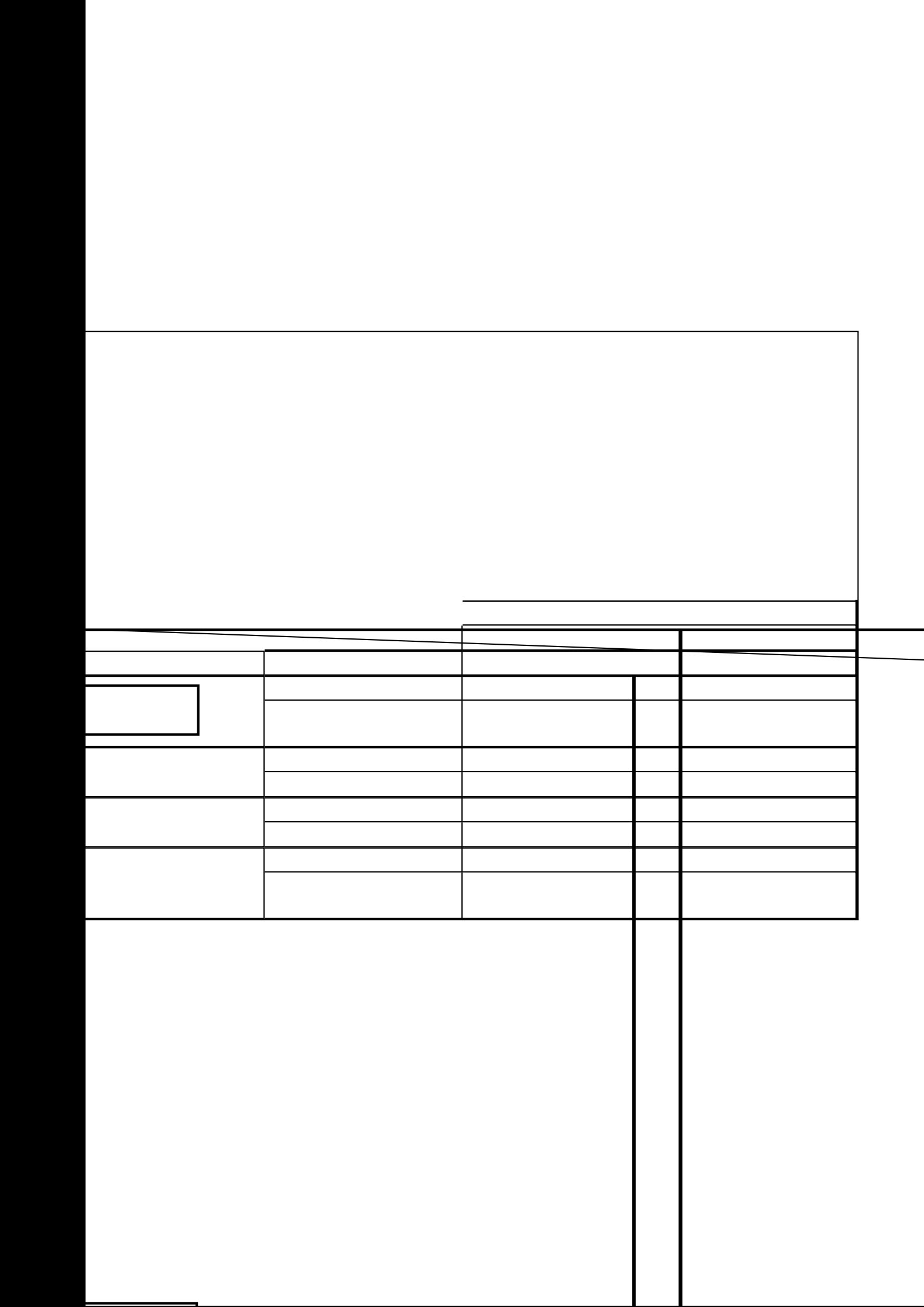
Turnitin setting:

Details:

Assessment Description is available on Moodle.

Submission notes:A .zip folder containing a PDF of production materials and LINK to the final film via Moodle.

Turnitin setting: This is not a Turnitin assignment



Resources

Prescribed Resources

External hard drive - minimum 500GB

Recommended Resources

- Cowgill, L. (2005) Writing Short Films: Structure and Content for Screenwriters, 2nd ed., Lone Eagle Pub., Los Angeles, CA
- Irving, D.K. (2006) Producing and Directing the Short Film and Video, 3rd ed., Focal Press, Oxford, U.K.
- Katz, S. (1991) Film Directing: Shot By Shot, Michael Wiese Productions, CA
- Orpen, V. (2003) Film Editing: The Art of the Expressive, Wallflower, London
- Stadeler, J. and McWilliam, K. (2009) Screen Media: Analysing Film and Television, Allen & Unwin, NSW, Australia

Course Evaluation and Development

Your feedback is an extremely important and valuable resource for us to improve this course and make it more relevant to students' needs. You are able to evaluate and provide feedback on this course through

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.
http://subjectguides.library.unsw.edu.au/elise/aboutelise

Academic Information

For essential student information relating to: