



MDIA5006

Feature Writing

Term Two // 2020

Course Overview

Staff Contact Details

Convenors

Name	Email	Phone	Fax	Other

Additional details:

The 800-word feature (750-850 word limit) must be written in one of the following genres: Opinion, Analysis, Explainer or Immersion. Your submission may be in the form of a podcast (podcast) or video (vodcast)

Submission notes: See general assessment information

Turnitin settings: assignment is submitted through Turnitin and students will receive similarity reports.

Assessment 2: Long Feature

Start date: Not Applicable

Length: 400-1600 words

Details:

1,500 words, qualitative feedback provided via Turnitin.

Additional details:

The Long Feature must be written in one of the following genres: News, Lifestyle/Trend report or Immersion. Your submission may be in the form of a podcast (vodcast)

Submission notes: See General Assessment Information

Turnitin settings: assignment is submitted through Turnitin and students will receive similarity reports.

Assessment 3: Feature Writing and Research Portfolio

Start date: Not Applicable

Length: 400-1600 words

Details:

1,500 words, qualitative feedback provided via Turnitin.

Additional details:

Portfolio submissions, which account for 35 percent of the available marks, are made up of original material submitted in Assignments One and Two. Student portfolios must include text, images or audio of their ORIGINAL SUBMISSIONS in response to tasks assigned during the course. The portfolio must contain a minimum of 10 individual pieces of work totaling 1,400-1,600 words of text (or multimodal equivalent).

MUST contain your Week 10 Story Pitch (500 words). Please provide the element of your portfolio was originally submitted. DO NOT CHANGE OR SUBMISSION. The types of material that may be submitted include pre or text-based activities, story pitches, reflections on tasks and reading questions or research strategies that produced newsworthy material, and are responsible for choosing and submitting only their best work for the regard are not grounds for appeal.

Submission sites General Assessment Information

Turnitin settings: assignment is submitted through Turnitin and students similarity reports.

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture

Course Schedule

[View class timetable](#)

Timetable

Date	Type	Content
Week 0: 25 May May	Homework	<p>BEFORE COMING TO CLASS: Students should access the GENRE LIBRARY on the Moodle course site for examples of feature articles before choosing the genre they will analyse for Assignment One (opinion, analysis, explanation, review or immersion). Please also view the following videos:</p> <p>What if we helped refugees to help themselves? Alexander Betts, 19.11.2019 TEDxVienna https://www.youtube.com/watch?v=tiW...</p> <p>Quit Social Media , Dr Cal Newport, TEDxTysons https://www.youtube.com/watch?v=3E7...</p>
	Assessment	<p>WEEK 1 PRE-CLASS SUBMISSION (PORTFOLIO 1, 200 words) the opinion articles in the Genre Library on Moodle, one of the Ted Talks above and submit an opinion on what they can teach us about effective approaches to the opinion genre of event writing. What topic might you choose if you were to write an opinion article?</p> <p>DEADLINE: 5 pm MONDAY 1 JUNE 2020</p> <p>SUBMIT VIA THE MOODLE PORTFOLIO PAGE UNDER THE ASSESSMENT TAG</p>
Week 1: 1 June	Homework	<p>BEFORE COMING TO CLASS: Students should access the GENRE LIBRARY on the Moodle course site for examples of feature articles before choosing the genre they will analyse for Assignment One (opinion, analysis, explanation, review or immersion). Please also view the following videos:</p> <p>What if we helped refugees to help themselves? Alexander Betts, 19.11.2019</p>

TEDxVienna

<https://www.youtube.com/watch?v=tiW>

Quit Social Media , Dr Cal Newport,
TEDxTysons

<https://www.youtube.com/watch?v=3E7>

PRE-CLASS PORTFOLIO SUBMISSION

words. Browse the opinion articles in the
Library on Moodle. Choose one of the
above and submit 200 words on what
teach us about effective approaches to

		<p>SUBMIT VIA THE MOODLE PORTFOLIO UNDER THE ASSESSMENT TAB</p> <p>BRING TO CLASS: Three (3) copies of your Assignment One story proposal</p> <p>READ & BE READY TO DISCUSS: Discussion & Graham CH.5 Generating Fresh Story</p>	
Lecture		<p>Opinion versus analysis, reviews versus explainers</p> <p>In this class we explore the research principles commonly applied in analytical, explanatory and evaluative feature writing. We explore how great feature writers frame their stories.</p>	
Tutorial		<p>The Art of the "Follow Up"</p> <p>We live in story-rich times. Just open a news feed and it seems that all the stories</p>	

		<p>of being published?</p> <p>7. Will you tell the story in 1st person? Explain the reasons for your</p>	
<p>Week 3: 15 June June</p>	<p>Homework</p>	<p>BRING TO CLASS See (3) URLs of recent published stories that match the genre proposed feature article, and three (3) of recently published news stories on which you wish to write about.</p> <p>READ & BE READY TO: DISCUSS</p> <p>Ricketson & Graham (2017) CHAPTER 1 Gathering the Raw Material</p> <p>Kremmer, C. (2019) Sydney Morning Herald Ramadan: empty stomach, nourished</p> <p>Paul, Anthea. (2015) 'Jurassic Shark' submission)</p>	
	<p>Lecture</p>	<p>Factual Foundations</p> <p>Feature writers need allies to help them. These can range from professors and activists, to community organisations and others who are strongly motivated to advance civic discourse by gathering facts to support their opinions. Connecting to individuals on the ground is often essential in writing successful feature articles. But direct observation, and participation in the story you are writing, provide a different, more subjective knowledge that is informed by acts of witnessing and participation in the world you are writing about.</p>	
	<p>Tutorial</p>	<p>All feature genre options in Assignment 1 require background research to provide justification and context for explanatory and experiential journalism stories.</p> <p>GROUP ACTIVITY & IN-CLASS SUBMISSION</p> <p>Using the feature examples you have discussed in class, discuss whether your proposed feature article fits within the opinion, analysis, explainer or immersion feature genres. All members must provide helpful feedback on student's proposal.</p> <p>IN-CLASS SUBMISSION - PORTFOLIO</p>	

words)

		Clayton CHAPTER 3 Step-by-Step Pro Feature (see Moodle Week 7 folder)
	Lecture	Get some narrative into it Essential storytelling techniques to e engagement
	Tutorial	GROUP ACTIVITY In the class, students and tutors "roa feature for style, structure and substa
Week 8: 20 July	Home Julyk	BEFORE COMING TO CLASS: Read, w prepare to discuss Ricketson & Graham CHAPTER 11 Wo and A Game of Shark and Minnow http://www.nytimes.com/newsgraphics/south-china-sea/index.html
	Lecture	Get some media into it In addtion to crafting fine prose, toda media content creators curate the rea experience with slideshows, multi-me storytelling, visual and interactive fe data visualizations
	Tutorial	GROUP ACTIVITY Multimedia essentials, copyright and IN-CLASS PORTFOLIO SUBMISSION 5 Words)Discuss how you will use multi your story. SUBMIT IN CLASSE THE WEEK 5 ASSESSMENT TAB
Week 9: 27 July	Home Julyk	BEFORE COMING TO CLASS: Read and prepare to discuss Ricketso CHAPTER 12 Editing your story and g published Cohen, Roger (2015) Charlie Hebdo s Dollar Pile of Tragedy Money. Vanity 2015.

		http://www.vanityfair.com/news/2015/08/hebdo-money-in-france
	Lecture	Masters of Style in Writing and Editing From leads to transitions, and quoting persuasive conclusions
	Tutorial	Tutorial GROUP ACTIVITY Test your skills as an editor and proofreader by running your eye over drafts of previous week's stories. Then read a fellow student's draft and share your suggested improvements with your students and the class.
Week 10: 3 August to 7 August	Homework	PRE-CLASS SUBMISSION - PORTFOLIO (300-500 Word story pit 11Word stories 119

	Tutorial	<p>secrets of the successful pitch.</p> <p>IN-CLASS ACTIVITY (PRESENTATIONS)</p> <p>Pitch your story to the Digital Editor Newsworthy and get feedback from student tutors before submitting their final pitch. The guest in class will be Connie Levett, Founder Newsworthy</p> <p>INSTRUCTIONS: Each student comes ready to present their one-minute version. Ensure that you briefly answer the following questions:</p> <ol style="list-style-type: none"> 1. What is your 1,500-word feature article (Assignment 2) about? 2. What genre have you written it in? 3. Who did you interview and what were the quotes? 4. What does your story say or do that hasn't been said or done before by others? <p>REVISE AND SUBMIT YOUR FINAL PITCH</p> <p>Before the end of Week Ten revise your pitch based on class, editor and tutor feedback.</p> <p>You MUST INCLUDE your final pitch as part of your ASSIGNMENT 3 (PORTFOLIO), 35%</p>
Week 11: 10 August	Group Activity	<p>On the Monday after final classes, students are invited to an online forum to discuss their experience in T2 MDIA5006 Feature Writing. This is a more informal way of us listening to what worked well and what didn't. You can also have questions about future course arrangements and strategies. And if COVID-19 social distancing ended by then, we may even adjourn for refreshments.</p> <p>FOR MORE DETAILS SEE THE MOODLE COURSE SITE</p>

Resources

Prescribed Resources

All students must purchase the following textbook which is set reading

Ricketson, M. & Graham C. (2017)

Submission of Assessment Tasks

Turnitin Submission

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own in various forms, from deliberate cheating to accidentally copying from a source.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or i

