



MDIA1000

K cf_]b['k]h 'H]a Yž'GdUW'UbX'9I dYf]YbW

HYfa 'H\ fYY'##'&\$%-



GWcc``cZHAY'5ftg'UbX'A YXJU'``# 'I BGK ``5ftg'UbX'GcWJU'`GWYbWg

7ci fgY'8YhJ]g

5ggYgga Ybh

: i ``UggYgga YbhUg_XYgW[dh]cbg`bW X]b[`Ug_cVYWj`Yg`UbX`a`Uf_]b[`W]HYfU`UfY`Uj`U]UVY`cb`hY`
 Wci`fgY`k`YVg]h`cb`A`ccX`Y`i`bXYf`hY`@YUfb]b[`5Wj]`j]Yg`gYW]cb`D`YUgY`bch`h`U`h`Y`W`fY`U`h`b`X`U`b`W`]g`
 W]U`Zc`f`Xc]b[`k`Y`b`h`g`Wci`fgY`h`h`Y`Y`W`fY`k`Y`k`j`j`Y`XYHJ]YX`Yi`d`UbU]cbg`c`Z`h`Y`d`f`c`W`g`g`Z`c`f`
 WYU]b[`Y`U`X`h`U`g`_`U`b`X`g`l`c`k`Yi`Ua`d`Y`g`Z`c`a`d`U`g`h`g`h`X`Y`b`h`k`c`f`_`"

4SU] [Y gb

h]g`mci`f`fY`gdc`bg]V]`mhc`VUW`_`mci`f`k`c`f`_`i`d`fY`[`i`U`f`m`@`c`g]b[`U`c`Z`mci`f`Z]Yg`UbX`VY]b[`f`Y`e`i`]f`Y`X`h`c`g`h`U`f`h`
 mci`f`d`f`c`Y`W`h`Z`c`a`g`W`U`h`X`]g`fY`[`U`f`X`Y`U`g`Y`j`]X`Y`b`W`c`Z`i`b`g`U`h`g`Z`U`W`c`f`m`Z]Y`a`U`b`U`[`Y`a`Y`b`h`g`_]`g`U`b`X`]g`b`c`h`
 [`f`c`i`b`X`g`Z`c`f`U`b`m`g`d`Y`W`U`_`W`c`b`g`]X`Y`f`U`h`c`b`k`Y`b`d`f`c`Y`W`g`_`U`f`Y`V`Y]b[`U`g`g`Y`g`g`Y`X`"

5abkdYZf

H`Y`k`c`f`_`g`h`U`h`mci`U`f`Y`W`Y`U`h]b[`Z`c`f`h`g`Wci`fgY`U`f`Y`V`Y]b[`a`U`X`Y`Z`c`f`d`i`V`]W`W`f`c`U`X`W`U`g`h`Y`h`Y`f`j`]U`h`Y`k`Y`V`c`f`
 j`]U`d`i`V`]W`Y`i`h`]h`c`b`"H`h`g`a`Y`U`b`g`h`U`h`mci`a`i`g`h`l`c`X`W`c`d`m`f`[`h`c`j`Y`f`Y`j`Y`f`m`Y`Y`a`Y`b`h`c`Z`h`Y`a`Y`X`]U`
 d`f`c`X`i`W`h]c`b`g`h`U`h`mci`W`Y`U`h`Y`Z`c`f`h`g`Wci`fgY`"Z`k`Y`Y`f`d`Y`f`a`]h`Y`X`V`m`h`Y`h`U`g`_`V`f`Y`Z`mci`k`]g`h`c`i`g`Y`h`Y`k`c`f`_`
 c`Z`U`b`c`h`Y`f`k`]h`b`mci`f`U`g`g`[`b`a`Y`b`h`h`Y`b`mci`a`i`g`h`[`Y`h`h`Y`W`c`d`m`f`[`h`h`l`c`X`Y`f`g`d`Y`f`a`]g`g`c`b`h`c`X`c`g`c`U`b`X`
 g`i`V`a`]h`h`g`d`Y`f`a`]g`g`c`b`k`]h`mci`f`h`U`g`_`"

H`Y`f`Y`]g`a`c`f`Y`X`HJ]YX`]b`Z`c`a`U`h]c`b`U`V`c`i`h`V`U`W`_]b[`i`d`U`b`X`W`c`d`m`f`[`h`c`b`h`h`Y`Wci`fgY`k`Y`V`g`]h`"D`Y`U`g`Y`g`d`Y`U`_`
 h`c`mci`f`g`h`X]c`h`h`c`f`]Z`mci`U`j`Y`U`b`mci`Y`g`h]c`b`g`"

5ggYgga YbhHUg_g`

5ggYgga YbhUg_	K Y][\h	8i Y`8UHY	Gh XYbh@YUfb]b[Ci hWca Yg`5ggYggYX
K YY_mi@W]h fY`E`i`]n` 5Wj]`j]Yg`	' \$i		(
; fUd\]W8Yg][b`hUg_`	&)	\$(#/\$#&,\$%- '\$(.,\$\$`DA	%z
hYfUW]cb`8Yg][b`hUg_`	()	&#/#/#&,\$%- '\$) . '\$`DA	%z&z

5ggYgga Ybh8YHJ]`g`

5ggYgga Ybh%`K`YY`_`mi`@`W]h`fY`E`i`]n`5Wj]`j]Yg`

GhUfhXUHY`.

8YHJ]`g`.%\$`g`l`c`f`h`g]b[`Y`!`U`h`Y`a`d`h`a`i`h`d`Y`W`c`]W`c`f`g`l`c`f`h`U`b`g`k`Y`f`U`W`j]`j]Y`g`]b`_`Y`X`h`c`Y`U`W`k`Y`Y`_`g`Y`W`h`f`Y`
 W`c`b`h`b`h`":`Y`Y`X`V`U`W`_`j`]U`Wci`fgY`@`A`G`"

5XX]h]cbU`XYHJ]`g`.

H`Y`f`Y`U`f`Y`h`f`Y`Y`h`m`d`Y`g`c`Z`K`YY`_`mi`U`W`j]`j]Y`g`h`U`h`c`[`Y`h`Y`f`W`c`b`h]V`i`h`h`h`c`mci`f`" ` \$i` [`f`U`X`Y`Z`c`f`h`g`h`U`g`_`"

%`"H`i`h`Y`!`@`U`V`6`c`[`D`c`g`h`g`U`b`X`D`U`m`H`Y`g`h`F`Y`d`c`f`h`f`|`L`

9UW`c`Z`h`Y`H`i`h`c`f]U`@`J`V`c`f`U`h`c`f`m`i`W`U`g`g`Y`g`]b`h`Y`Z`f`g`h`+`k`YY`_`g`c`Z`h`Y`f`a`U`j`Y`U`h`U`g`_`h`U`h`mci`d`c`g`h`U`f`Y`W`c`f`X`c`Z`
 U`g`U`b`]a`U`[`Y`c`f`]a`U`[`Y`g`]b`mci`f`d`f]U`h`Y`H`i`h`Y`!`@`U`V`V`c`[`h`h`h`Y`k`Y`Y`_`,`G`h`X]c`W`U`g`g`mci`k`]W`c`b`X`i`W`h`U`d`U`m`

hYghcZmci f'XfUZhdfc YWbX'U'gc'dcghU'fYdcfhcb'mci f'Hi hY!@JV'V'c["9UWX'cZh'YgY', 'dcgh'j'g'k cfh'cbY
a Uf_"'b'c'fXYf'hc'fYW'j'Y'h'Y'a Uf_z'mci 'bYYX'hc'a U_Y'h'Y'dcghVmi'h'Y'XYUX'j'bY'UbX'mci f'dcghbYYXg'hc
g\ck 'U'j'U'X'U'h'Y'a dhU'h'Y'h'Ug_"'H\Y'XYUX'j'bY'Zc'f'h'YgY'dcgh'j'g'a]Xb][\hcb'h'Y'Gi bXUmcZ'h'Y'h'Ug_
k YY_"

&"@YWhi fY'E i]nnYg'f%\$i Ł

H\YfY'UfY') 'g\cfha i 'hd'Y'W'c]W'ei]nnYg'UW'cgg'h'Y'h'fa 'YUWX'k cfh'&i "Hk c'UfY'Xi Y'j'b'k YY_"%'H\YfY
j'g'U'gc'U'ei]n'j'b'k YY_g'&ž('UbX') "'H\YgY'E i]nnYg'k]'UddYUf'j'b'h'Y'7 cbh'bh'UbX'F Ygci fW'g'g'YW'h'cb'cZ
h'Y'g]h'i bXYf'h'Y'fY'Yj Ubhk YY_"'5g'UVcj Y'h'Y'XYUX'j'bY'Zc'f'h'YgY'j'g'a]Xb][\hcb'h'Y'Gi bXUmcZ'h'U
k YY_"

' "'b'h'fUW'h] Y'Dfc'YWh'@cc_'UbX': YY'D8: f%&i Ł

b'k YY_"* 'mci 'k]'dfcXi W'U'XcW'a Ybhci h]b]b['h'Y'cc_'UbX'ZY' 'mci 'UfY'd'Ubb]b['Zc'f'mci f'b'h'fUW'h] Y
HUg_"': [i \]'loghfi W'icbg'UfY'\YfY'](#) 'H\]g'h'Ug_]g'Xi Y'a]Xb][\hGi bXUmcZ'k YY_"* 'f&+h' 'C'W'c'VYf'%'&Ua Ł"

5ggYgga Ybh&. ; fUd\]W8Yg][b'HUg_

GHUfhXU'h. '

8YHU]g. 'GYei YbW'cZgh'ja U[Yg"ZYXVUW_j]U'@A G

5XX]h]cbU'XYHU]g.

GY'Y'A ccX'Y'k YVg]h'Zc'f'UXX]h]cbU'j]bZc'fa U'h]cb"

5ggYgga Ybh' . 'b'h'fUW'h]cb'8Yg][b'HUg_

GHUfhXU'h. '

8YHU]g. 'G\cfh]b'h'fUW'h] Y'Ub]a U'h]cb'k]h'gci bX": YYXVUW_j]U'W'ci fgY'@A G"

5XX]h]cbU'XYHU]g.

Bch'Y'h'YfY'UfY'HK C'Xi Y'XU'h]g'Zc'f'h'j'g'Ugg][ba Ybh

- 8fUZhXi Y'j'b'k YY_', 'Gh'X]c.'Mci 'k]'VY'd'Um'h]gh]b['U'XfUZh'cZmci f'b'h'fUW'h] Y'dfc'YWh]b'h'Y'k YY_
, 'Gh'X]c"'5ZYf'd'Um'h]gh]b['mci 'k]'dcghU'D'Um'h]gh]f'Ydcfhcb'mci f'Hi hY!@JV'6'c["
- :]bU'j'Yfg]cb'Xi Y'Uh'h'Y'U'h]gh]h'i fgXUmž'&%ghBcj Ya VYf'&\$%-ž) . ' \$'DA'f'mci 'k]'VY'\UbX]b['j]b
Xi f]b['mci f'Z]bU'gh'X]c'WUggŁ"

GY'Y'A ccX'Y'k YVg]h'Zc'f'UXX]h]cbU'j]bZc'fa U'h]cb"

&&Bcj Ya VYf	Hi h@UV	8YVi ['gYgg]cb 'Zcf'Z]bU'\UbX!]b
	Gh X]c	:]bU`XYVi ['UbX'\UbX!]b
	5ggYgga Ybh	=hYfUW]cb'HUG_'Xi Y`]b!WUgg'cf'Uh`UHghH\i fgXUmž &%ghBcj Ya VYf &\$%-ž) .' \$da "

Gi Va]gg]cb`cZ5ggYgga YbhHUg_g

Gi Va]gg]cb`cZ5ggYgga YbhHUg_g

Hi fb]hb`Gi Va]gg]cb

≠mci`YbWci`bHYf`U`dfcV`Ya`k`Yb`U`HYa`dh]b[`hc`gi`Va`]hmc`i`f`Ugg][`ba`Ybh`h`fci`[`\`Hi`fb]hb`z`d`YUgY`
HY`Yd`cbY`9I`HYfbU`Gi`ddcfhcb`-`,`)`'`'`'`%cf`Ya`U]`h`Ya`cb`YI`HYfbU`HY`hgi`ddcfh`i`bgk`"YXi`"Ui`"Gi`ddcfh`
`ci`fg`UfY`,`.\$\$Ua`-`%\$.\$\$da`cb`k`YY`XUmg`UbX`-`.\$\$Ua`-`).\$\$da`cb`k`YY`YbXg`fI`*)`XUmg`U`mY`UfL`"≠mci`
UfY`i`bUV`Y`hc`gi`Va`]hmc`i`f`Ugg][`ba`YbhXi`Y`hc`U`ZUi`hik`]h`Hi`fb]hb`mci`a`Um`Udd`mi`Zcf`Ub`YI`HYbg]cb`z`Vi`hmc`i`
a`i`ghf`Y`h]b`mci`f`h]W`Y`hbi`a`VYf`Z`ca`9I`HYfbU`Gi`ddcfh`f`U`cb[`k`]h`Ubmc`h`Yf`fY`Yj`Ubh`Xc`W`a`Yb`hg`L`hc`
]b`Wi`XY`Ug`Yj`]XYb`W`hc`gi`ddcfh`mci`f`YI`HYbg]cb`Udd`]W`h]cb`"≠mci`Ya`U]`9I`HYfbU`Gi`ddcfh`mci`k`]`
Ui`hca`U`h]W`m`f`Y`W`]j`Y`U`h]W`Y`hbi`a`VYf`z`Vi`h]Z`mci`HY`Yd`cbY`mci`k`]`b`YYX`hc`gd`Y`W`Z`W`m`Ug`_`Zcf`cbY`"
Hi`fb]hb`U`gc`d`fcj`]XYg`i`d`XU`HY`g`cb`h`Y]f`gm`gh`Ya`g`h`U`h`g`cb`Hk`]h`Yf`"

;`Yb`Yf`U`m`z`Ugg`Ygga`Ybh`HUg_g`a`i`gh`VY`gi`Va`]h`YX`Y`Y`W`f`cb]W`m`j`]U`Y`]h`Yf`Hi`fb]hb`cf`U`A`cc`X`Y`
Ugg][`ba`Ybh`h`h`]bg`h`Ub`W`g`k`Y`f`Y`h`h`g`]g`b`chid`cgg]V`Y`z`]h`k`]`VY`g`h`U`Y`X`cb`mci`f`Wci`fg`Y`g`A`cc`X`Y`g`]h`k`]h`
U`h`Y`fb`U`h]`Y`gi`Va`]gg]cb`XY`h]`g`"

:`cf`]b`Z`c`fa`U`h]`cb`cb`\`ck`hc`gi`Va`]h`Ugg][`ba`Ybh`g`cb`]b`Y`j`]U`A`cc`X`Y`.\`h`td`g`#`gh`XYbh`i`bgk`"YXi`"Ui`#`ack`!
gi`Va`]h`Ugg][`ba`Ybh`a`cc`X`Y`"

5 WUXYa]W<c bYghmUbX 'D`U[]Uf]ga

D`U[]Uf]ga]g`i g]b['hY`k cfXg`cf]XYUg`cZchYfg`UbX`dfYgYbh]b['hYa`Ug`mci`f`ck`b" `hWU`b`hU`Y`a`Ubm`Z`fa`g`z`Z`ca`'XY`]VYfU`h`W`X`U`h]b['h`U`W`X`Y`b`U`m`W`d`m]b['Z`ca`'U`g`ci`f`W`'k`]h`ci`h`U`W`_`b`c`k`'Y`X`[`Y`a`Y`b`h`

I`B`G`K`'`[`f`ci`d`g`d`U`[]Uf]ga`'b]h`'h`Y`'Z`'c`k`]b['W`U`h`[`c`f]Y`g`.

7`c`d`m]b[.`'i`g]b['h`Y`'g`U`a`Y`'c`f`j`Y`f`m`g]a`]U`f`k`c`f`X`g`'h`c`'h`Y`'c`f][]b`U`'h`i`h`c`f`]X`Y`U`'k`]h`ci`h`U`W`_`b`c`k`'Y`X`[]b['h`Y`g`ci`f`W`'c`f`i`g]b['ei`c`h`U`h`c`b`'a`U`f`_`g`" `H`[g`'U`g`c`'U`d`d`'Y`g`'h`c`'j`a`U`[`Y`g`z`U`f`h`U`b`X`'X`Y`g][`b`'d`f`c`'Y`W`g`z`U`g`'k`Y`'U`g`d`f`Y`g`Y`b`h`c`b`g`'k`'Y`f`Y`'g`c`a`Y`c`b`Y`d`f`Y`g`Y`b`h`g`'U`b`c`h`Y`f`g`]X`Y`U`g`'c`f`k`c`f`X`g`'k`]h`ci`h`W`Y`X`]h`

h`U`d`d`f`c`d`f]U`h`'d`U`f`U`d`'f`U`g]b[.`'7`'U`b[]b['U`'Z`k`'k`c`f`X`g`'U`b`X`'d`'f`U`g`Y`g`'k`'Y`'a`c`g`h`m`i`f`Y`h]b]b['h`Y`'c`f][]b`U`g`f`i`W`i`f`Y`'U`b`X`#`c`f`d`f`c`'f`Y`g`g]c`b`'c`Z`]X`Y`U`g`'c`Z`h`Y`'c`f][]b`U`'z`'U`b`X`'j`b`Z`c`f`a`U`h`c`b`'k`]h`ci`h`U`W`_`b`c`k`'Y`X`[`Y`a`Y`b`h`'H`[g`'U`g`c`'U`d`d`'Y`g`]b`'d`f`Y`g`Y`b`h`c`b`g`'k`'Y`f`Y`'g`c`a`Y`c`b`Y`d`U`f`U`d`'f`U`g`Y`g`'U`b`c`h`Y`f`g`]X`Y`U`g`'c`f`k`c`f`X`g`'k`]h`ci`h`W`Y`X`]h`U`b`X`'h`c`d`]Y`W]b['h`c`[`Y`h`Y`f`'ei`c`h`Y`g`'U`b`X`'d`U`f`U`d`'f`U`g`Y`g`]b]h`c`'U`'b`Y`k`'k`'c`'Y`z`k`]h`ci`h`U`d`d`f`c`d`f]U`h`'f`Y`Z`Y`f`b`W]b["

7`c`'i`g]c`b.`k`c`f`_`b['k`]h`'c`h`Y`f`g`'Vi`h`d`U`g]b['c`Z`h`Y`'k`c`f`_`U`g`'U`d`Y`f`g`c`b`'g`]b`X]j`]Xi`U`'k`c`f`_`"7`c`'i`g]c`b`'U`g`c`]b`Wi`X`Y`g`d`f`c`j`]X]b['m`ci`f`k`c`f`_`h`c`'U`b`c`h`Y`f`g`h`i`X`Y`b`h`V`Y`Z`c`f`Y`'h`Y`'Xi`Y`'X`U`h`z`c`f`Z`c`f`h`Y`'d`i`f`d`c`g`Y`'c`Z`h`Y`a`d`'U`[]U`f]g]b['U`h`U`b`m`i`h`j`a`Y`z`d`U`m]b['U`b`c`h`Y`f`d`Y`f`g`c`b`'h`c`'d`Y`f`Z`c`f`a`'U`b`'U`W`U`X`Y`a`]W`h`U`g`_`z`g`h`U`'b['c`f`U`W`e`i`]f]b['U`b`c`h`Y`f`d`Y`f`g`c`b`'g`'U`W`U`X`Y`a`]W`k`c`f`_`U`b`X`'W`e`d`m]b[]h`z`c`Z`Y]b['h`c`'W`e`a`d`'Y`h`'U`b`c`h`Y`f`d`Y`f`g`c`b`'g`'k`c`f`_`c`f`g`Y`Y`_]b[d`U`m`a`Y`b`h`Z`c`f`W`e`a`d`'Y`h]b['U`W`U`X`Y`a`]W`k`c`f`_`"

h`U`d`d`f`c`d`f]U`h`'W`h`U`h`c`b.`7`]h]b['g`ci`f`W`g`'k`'W`X`'U`j`Y`'b`c`h`V`Y`Y`b`'f`Y`U`X`z`k`]h`ci`h`U`W`_`b`c`k`'Y`X`[]b['h`Y`'g`Y`W`e`b`X`U`f`m`'g`ci`f`W`'Z`c`a`'k`'W`X`_`b`c`k`'Y`X`[`Y`'c`Z`h`Y`a`'`U`g`'V`Y`Y`b`'c`V`h]b`Y`X`"

8`i`d`]W`U`h`c`b`'f`f`g`Y`Z`d`'U`[]U`f]ga` "L`'gi`Va`]h]b['m`ci`f`k`b`k`c`f`_`z`]b`'k`'c`'Y`'c`f`]b`'d`U`f`z`k`'Y`f`Y`]h`U`g`d`f`Y`j`]c`i`g`m`V`Y`Y`b`d`f`Y`d`U`f`Y`X`'c`f`g`i`Va`]h`Y`X`'Z`c`f`'U`b`c`h`Y`f`U`g`g`Y`g`g`a`Y`b`h`c`f`W`e`i`f`g`Y`'U`h`I`B`G`K`'c`f`'U`b`c`h`Y`f`i`b`j`Y`f`g]m`"

7`c`f`f`Y`W`i`f`Y`Z`Y`f`b`W]b['d`f`U`W]W`g`.

- D`U`f`U`d`'f`U`g]b[z`g`i`a`a`U`f]g]b[z`Y`g`g`U`m`k`f]h]b['U`b`X`'h`j`a`Y`'a`U`b`U`[`Y`a`Y`b`h`
- 5`d`d`f`c`d`f]U`h`'i`g`Y`'c`Z`U`b`X`'U`h`f]V`i`h]c`b`'Z`c`f`'U`'f`U`b`[`Y`'c`Z`a`'U`h`f]U`g`]b`Wi`X]b['h`i`h`z`]a`U`[`Y`g`z`Z`c`f`a`i`'U`Y`'U`b`X`'W`e`b`W`d`h`g`"

h`X]j`]Xi`U`'

g`Y`b`h`

k`'`H`

'd`U`f`k`]h`e`'c`g`a`d`'`_`b`H`b`X`U`@`c`f`c`f][`7`c`i`f`g`d`f`b`c`b`

5 WUX

: cf Yg

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-
-
-
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