



MDIA3005

GcWjU` ðbcj Uhçb`UbX`9b[U[Ya Ybh

HYfa`H\fYY`##`&\$%-

GWcc`cZH Y`5ftg`UbX`A YXJU`#`I BGK`..5ftg`UbX`GcWjU`GwYbWg

7ci fgY`Cj Yfj]Yk

`GHUZZ7cbhUWhi8YHU]`g`

`7cbj Ybcfg`

B Ua Y	9a U]`	5j U]UV]]m	@cWWhcb	D\cbY
@i _Ugn`f@i _t Gk]UH_	@Gk]UH_4 i bgk "YXi "Ui	H65	C Z]W`%&& fYj Y`%tZ F cVYfh K YVghYf fVi]X]b[`WtXY. ; %t	Z`*%&`-' ,) ,)')

GWcc`7cbhUWhi`bZcfa Uh]cb

Fcca "`%&Z`Yj Y`` `F cVYfhK YVghYf`6i]X]b[

D\cbY. f\$&t`-' ,) `(,) *

9a U]` : [gUa 4 i bgk "YXi "Ui](#)

K YVg]hY. [\htdg.#gUa "Ufng"i bgk "YXi "Ui](#)

H\Y`GWcc`cZH\Y`5fng`UbX`A YX]U`k ci `X`_]Y`fc`F YgdYWZ`m5W_bck`YX[Y`hY`HfUX]hcbU`7i ghcX]UbgZ`hY`6YXY[U`fP`Ybg]b[hcb`WJa di gLZ; UX][U`f7]mUbX`5fhi`8Yg][b`7 Ua di gYgk`UbX`hY`B [i bbUk U`dYcd`Y`f5i ghU]Ub`8YZYbWV : cfW`5WUXYa m]b`7 UbVYffUk`cZH\Y`UbXg`k \YfY`YUW`WJa di g`cZI`BGK`]g`cWWhYX"

7 ci fgY'8YHJ]`g

7 fYX]h'Dc]bHg '*`

Gi a a UfmcZ'h\Y'7 ci fgY

Gi V\Ww5fYU.'? W[S

H\Y'Wti fgY'ZcW'gYg'cb'h\Y'fc'Y'cZgcW]U`a YX]U]b'h\Y'XYj Y`cda YbhcZ]bHfUW]j Y`Yb[U[Ya YbhdFcWggYg

5ggYgga Ybh

5ggYgga YbhHUg_g`

5ggYgga YbhHUg_	K Y][\h	8i Y'8UH	Gh XYbh@YUfb]b[Ci hWta Yg'5ggYggYX
K YY_`mfYZYW]cbg`) \$i	K YY_`m	%ž
GcW]U`A YX]U`7Ua dU][b Ci h]bY`fK f]hYbE`	&\$i	#\$#/\$#&\$%-`%) - `DA	%ž&
GcW]U`a YX]U`WUa dU][b dfYgYbhU]cb`	` \$i	H\Y`dfYgYbhU]cbg`k]`VY	

5 hYbXUbW F Yei]fYa Ybhg

Gh XYbhg UFY ghfcb [mYbWci fU[YX'hc UHhYbX U''WUggYg UbX'fYj]Yk ''YWhi fY'fYWcfX]b[g"

7 ci fgY'GWXYXi `Y

[J \]Yk WUgg'hja YhUVY](#)

H]a YhUV`Y`

8Uhr	HmdY	7cbhYbh
K YY_%`%*`GYdhYa VYf! &\$`GYdhYa VYf		: cf`XYhUj]g`UVci h`hY`hcd]V`gYY`hY`Wci fgY`A ccXY g]hY
K YY_&.`&`GYdhYa VYf! &+`GYdhYa VYf		: cf`XYhUj]g`UVci h`hY`hcd]V`gYY`hY`Wci fgY`A ccXY g]hY
K YY_`.``\$`GYdhYa VYf! (`C`W`c`VYf		: cf`XYhUj]g`UVci h`hY`hcd]V`gYY`hY`Wci fgY`A ccXY g]hY
K YY_(`.`+`C`W`c`VYf!`%% C`W`c`VYf		F YUX]b[`K`YY_`
K YY_)`.%(`C`W`c`VYf!`% C`W`c`VYf		: cf`XYhUj]g`UVci h`hY`hcd]V`gYY`hY`Wci fgY`A ccXY g]hY
K YY_*.`&%`C`W`c`VYf!`&) C`W`c`VYf		: cf`XYhUj]g`UVci h`hY`hcd]V`gYY`hY`Wci fgY`A ccXY g]hY
K YY_+.`&`,`C`W`c`VYf!`% Bcj`Ya`VYf		: cf`XYhUj]g`UVci h`hY`hcd]V`gYY`hY`Wci fgY`A ccXY g]hY
K YY_`,`(`Bcj`Ya`VYf!`,` Bcj`Ya`VYf		: cf`XYhUj]g`UVci h`hY`hcd]V`gYY`hY`Wci fgY`A ccXY g]hY
K YY_`.`%%`Bcj`Ya`VYf! %)`Bcj`Ya`VYf		: cf`XYhUj]g`UVci h`hY`hcd]V`gYY`hY`Wci fgY`A ccXY g]hY
K YY_`%\$.`%`Bcj`Ya`VYf! &&`Bcj`Ya`VYf		: cf`XYhUj]g`UVci h`hY`hcd]V`gYY`hY`Wci fgY`A ccXY g]hY

F Ygci fWg

DfYgWf]VYX`F Ygci fWg`

: cf`XYHJ]g`UVci hH\Y`dfYgWf]VYX`fYgci fWgžgYY`hY`Wci fgY`A ccX`Y`g]H`"

F YWca a YbXYX`F Ygci fWg

: cf`XYHJ]g`UVci hH\Y`fYWca a YbXYX`fYgci fWgžgYY`hY`Wci fgY`A ccX`Y`g]H`"

7ci fgY`9j U`i Uh]cb`UbX`8Yj Y`cda Ybh

H\Y`hUWk]b[`hUa` j U`i Yg`mci f`ZYXVUW`j Yfma i Wk`ž]b`ghf]j]b[`hc`dfcj]XY`mci `k]h`hY`a cghYbf]Wk]b[`YUfb]b[`YI`dYf]YbW`dcgg]V`Y`"D`YUgY`ZY`j Yfmk Y`Wca Y`hc`WcbHUV`mci f`hi`hc`f`cf`hY`Wci fgY`Wcbj Ybcf f@ _k]h`UbmZYXVUW`cf`ei Ygh]cbg`UhUbm]bhXi f]b[`hY`hYfa` "H\Y`Wci fgY`k]`VY`Yj U`i UhXzUh a]b]a i a ž`h`fci [`Ub`]bZcfa U`a]X!hYfa`gi fj Ynž`Ug`k Y`Ug`hY`Zcfa U`YbX!cZ`hYfa`gi fj Ym`6c`h`hY`ei Ub]h]h] Y`UbX`ei U`]h]h] Y`XU`k]`VY`WfYz`m`UbU`mgYX`hc`i bXYfghUbX`hY`Wci fgY`g`ghYb[h`g`UbX UfYUg`fYei]f]b[`Z`f`hYf`XYj Y`cda Ybh`7`Ub[Ygž`VUgYX`cb`hY`ZYXVUW`žk]`VY`]a d`Ya YbhX`k`YfY`

Gi Va]gg]cb`cZ5ggYgga YbhHUg_g

Gi Va]gg]cb`cZ5ggYgga YbhHUg_g

Hi fb]hb`Gi Va]gg]cb

Ʒmci`YbWci`bhYf`U`dfcV`Ya`k`Yb`U`H`Ya`dh]b[`hc`gi`Va`]hmc`i`f`Ugg][`ba`Ybh`h`fci`[`\`Hi`fb]hb`z`d`Y`UgY`
H`Y`d`l`cb`Y`9I`H`f`b`U`Gi`ddcfh`cb`-`,`)``%`cf`Ya`U`H`Ya`cb`YI`H`f`b`U`H`f`gi`ddcfh`i`bgk`"YXi`"Ui`"Gi`ddcfh`
`l`ci`fg`UfY`,`.\$\$Ua`-`%\$.\$\$da`cb`k`YY`X`Umg`U`b`X`-`.\$\$Ua`-`).\$\$da`cb`k`YY`Y`b`X`g`f`l`*)`X`Umg`U`m`Y`U`f`l`"Ʒmci`
UfY`i`b`U`V`Y`hc`gi`Va`]hmc`i`f`Ugg][`ba`Ybh`Xi`Y`hc`U`Z`U`h`k`]h`Hi`fb]hb`mci`a`Um`U`dd`m`i`Z`f`U`b`YI`H`f`b`g]cb`z`Vi`hmc`i`
a`i`gh`f`Y`h]b`mci`f`h]W`Y`h`bi`a`V`Y`f`Z`ca`9I`H`f`b`U`Gi`ddcfh`f`U`cb[`k`]h`U`b`m`c`h`Y`f`f`Y`j`U`b`h`X`c`W`a`Y`b`h`g`l`hc`
]b`W`i`X`Y`U`g`Y`j`]X`Y`b`W`hc`gi`ddcfh`mci`f`YI`H`f`b`g]cb`U`dd`]W`h]cb"Ʒmci`Ya`U`9I`H`f`b`U`Gi`ddcfh`mci`k`]`
Ui`h`ca`U`h]W`m`i`f`Y`W`j`Y`U`h]W`Y`h`bi`a`V`Y`f`z`Vi`h]Z`mci`H`Y`d`l`cb`Y`mci`k`]`b`Y`Y`X`hc`g`d`Y`W`Z`W`m`U`g`_`Z`f`cb`Y`
Hi`fb]hb`U`gc`d`fc`j`]X`Y`g`i`d`X`U`H`Y`g`i`cb`h`Y`j`f`g`m`g`h`Ya`g`h`U`h`g`i`cb`H`k`]h`Y`f`"

;`Y`b`Y`f`U`m`z`U`gg`Y`g`g`a`Y`b`h`U`g`_`g`a`i`gh`V`Y`gi`Va`]h`Y`X`Y`Y`W`f`cb]W`m`j`]U`Y`]h`Y`f`Hi`fb]hb`cf`U`A`cc`X`Y`
U`gg][`ba`Y`b`h`h`b`]b`g`h`U`b`W`g`k`Y`f`Y`h`l`g`]g`b`c`h`i`d`c`g`g]V`Y`z`]h`k`]`V`Y`g`h`U`H`X`i`cb`mci`f`W`ci`fg`Y`g`A`cc`X`Y`g`]h`k`]h`
U`h`f`b`U`h]`Y`gi`Va`]gg]cb`X`Y`h]g`"

:`cf`]b`Z`c`fa`U`h]cb`cb`l`ck`hc`gi`Va`]h`U`gg][`ba`Y`b`h`g`i`cb`]b`Y`j`]U`A`cc`X`Y`.\`h`td`g`#`g`h`X`Y`b`h`i`bgk`"YXi`"Ui`#`ack`!
gi`Va`]h`U`gg][`ba`Y`b`h`a`cc`X`Y`"

5 WUXYa]W<c bYghmiUbX 'D`U[]Uf]ga

D`U[]Uf]ga 'g'i g]b['hY`k cfXg'cf]XYUg'cZchYfg'UbX'dfYgYbh]b['hYa 'Ug'mci f'ck b" 4WUb'hU_Y'a Ubm
Zcfa gZ'Zca 'XY`]VYfUHy'WXYUh]b['hc'UWV]XYbhU`miW'dm]b['Zca 'U'gci fW'k]h'ci hUW_bck `YX[Ya Ybh'

I BGK '[fci dg'd`U[]Uf]ga ']bhc'hY`Zc`ck]b['WUHy[cf]Yg.

- i bXYfgHUbX'mci f'f][\hg'UbX'fYgdcbg]V]hYg'Ug'U'gh XYbhUhl BGK
-

5 WXYa]WbZcfa Uhcb`

: cfYggYbhU`ghi XYbh]bZcfa Uhcb`fY`Uh]b[`rc.