



MDIA1000

K cf_]b['k]h 'H]a Yž'GdUW'UbX'9I dYf]YbW

HYfa 'H\fYY'##'&\$&\$



GWcc``cZHAY'5ftg'UbX'A YX]U'``# 'I BGK ``5ftg'UbX'GcWU'``GWYbWg

7 ci fgY`Cj Yfj]Yk

GhJZZ'7cbhJWw'8YhU]`g

7cbj Ybcfg

B Ua Y	9a U]`	5j U]`UV]`]m	@cWjhcb	D\cbY
6f][]X'7cghY`c	Va "VtghY`c4 i bgk "YXi "Ui	H\i fgXUmj`%d&da `cf VmiUddc]bha Ybh	K 6&' %	- ' ,) '* , \$)

GWxcc``7cbhJWw'8Zcfa Uh]cb

GWxcc``cZhY'5frg`UbX`A YX]U

Fcca ``%&ž@Yj Y`` žF cVYfhK YVghYf'6i]X]b[`f] %(`

D\cbY.`f\$&ž-' ,) '(,) *

9a U]`. [gUa 4 i bgk "YXi "Ui](#)

7ci fgY'8YHJ]`g

7fYX]hDc]bhg`*`

Gi a a UfmicZ\hY'7ci fgY

bfciXi W'g'ghi XYbhg'hc'Zci bXU]cbU'df]bW]d'Yg'cZ'W'bhYa dcfUfma YX]U'dfcXi W]cb": cW gYg'cb'hfYY
UfYUg'cZa YX]U'dfcXi W]cb/[fUd\]WXYg][bZ'Ubj' U]cb'UbX']bhYfUW]cb'XYg][b"'\U'gYf]Yg'cZ
dfUW]W]`YI YfW]gYg'UbX'dfc'YW]g'h]g'W'ei fgY'ZcW'gYg'cb'hY'Udd']YX'hYcf]Yg'UbX'h'W]b]ei Yg']bj'c'] YX']b
WfYU]b['W'bhYa dcfUfma YX]U'dfcXi W]cbg"'\hY'W'ei fgY'k']`]bfciXi W'g'ghi XYbhg'hc'W ffYbh'hc'g'UbX
gfU]h[]Yg'Zc'f'U'fUb[Y'cZa YX]U'W'bhY']g"

7ci fgY'@YUfb]b['Ci hW'ca Y

5ggYgga Ybh

H\YfY'UfY' h\FY'UggYgga YbhHUG_g' h' W'ca d'YH' "Mci 'a i ghW'ca d'YH' 'UbX' \UbX']b' U' h'fY' HUG_g']b' c'fXYf
 h' d'Ugg' h']g' W'ci fgY' "H\]g' a YUbg' h' U' h' mci 'k]' 'ZU]']Zmci 'Xc' b'ch' \UbX']b' c' bY' HUG_ 'Yj Yb']Zmci ' \Uj Y' U' h' c' h' U'
 [fUXY' c'Zc' j Yf') \$ Z'ca ' h' Y' c' h' Yf' h' c' Ugg] [ba Ybhg"
 GYY' h' Y' W'ci fgY' k YVg] h' ' c' b' A c' c' X' Y' Z' c' f' Z' ' ' Ugg] [ba YbhHUG_ 'XYgW'] d' h' c' b' g' z' a Uf_] b [' W'] h' f'] U' UbX' ' gi Va] gg] c' b
] b' g' h' i W'] c' b' g' "

5ggYgga YbhHUG_g'

5ggYgga YbhHUG_	K Y] [\ h	8 i Y ' 8 UH	Gh XYbh@YUfb] b [C i h' W'ca Yg ' 5ggYggYX
K YY_ 'mi@YWh fY' E i] n 5W] j] h' Yg'	' \$ i	K YY_ 'mXYUX'] bYg	(
; fUd\] W8Yg] [b' HUG_ '	&) i	\$ & # / \$ # & \$ \$ \$ (. \$ \$ ' DA	% z
h' Y' fUW] c' b' 8Yg] [b' HUG_ '	() i	& \$ # / % / # & \$ \$ \$ \$ (. \$ \$ ' DA	% z & z

5ggYgga Ybh8YH] g'

5ggYgga Ybh% 'K YY_ 'mi@YWh fY' E i] n' 5W] j] h' Yg

GHfhXUH' .'

8YH] g'.

G] b [' Y ! UH' a d' h' a i ' h' d' Y' W' c] W' ' c' f' g' \ c' f' h' U' b' g' k Yf' UW] j] h' Yg' '] b_ YX' h' c' ' YUW' k YY_ ' g' ' YWh fY' W' c' b' h' b' h' ' : YYXVUW_ j] U' W'ci fgY' @A G"

5ggYgga Ybh& ; fUd\] W8Yg] [b' HUG_ '

GHfhXUH' .'

8YH] g'.

GYe i YbW' c' Zgh' ' '] a U [Yg' ' ZYXVUW_ j] U' @A G

5ggYgga Ybh\$ _'

F Ygci fWg

DfYgWf]VYX`F Ygci fWg`

5`Wci fgY`fYgci fWg`UfY`Uj U]UV`Y`j]U`h`Y`Wci fgY`k`YVg]h`cb`A`cc`X`Y`"

F YWca a YbXYX`F Ygci fWg

5`]ghcZfYWca a YbXYX`fYgci fWg`]g`U`gc`Uj U]UV`Y`cb`h`Y`Wci fgY`k`YVg]h`"

;F`dWcg[dW_`W`fe`S`V`ba`fU]W`

9j`Yfmigh`XYbhYbfc`YX`]b`h`]g`Wci fgY`U`g`&(`\`ci`f`g`Yj`Yb`X`Um`U`k`YY`_`gk`jdY`WUfX`UWVY`gg`h`c`h`Y`Z`ci`f`Y`j`Y`cb`Y`k`YVgh`f`Wca`di`h`f`UVg`f`k`6%`*`z`k`6%`+`z`k`6%`,`z`k`6`\$`+`L`H`Y`g`Y`UVg`UfY`k`YfY`mci`f`dfUW]WU`WUggYg`k`j`VY`Y`X`UbX`k`YfY`mci`WU]b`k`cf`_`ci`hg]XY`c`Z`WUgg`h`a`Y`h`c`Wca`d`Y`h`mci`f`a`YX]U`dfc`Xi`W]cb`Ugg][`ba`Yb]g`"H`Y`UVg`U`j`Y`U`h`Y`gc`Z`k`UfY`]b`g`h`Y`X`h`U`h`mci`k`j`b`Y`Y`X`h`c`d`f`c`Xi`W`mci`f`Ugg][`ba`Yb]g`"<k`Yj`Yfz`]Z`mci`X`c`k`Ub`h`c`V`Y`U`V`Y`h`c`k`cf`_`cb`mci`f`Ugg`Y`gga`Y`b`h`g`U`h`ca`Y`z`h`Y`f`Y`]g`U`D`8`Uj`U]UV`Y`cb`h`Y`Wci`fgY`k`YVg]h`Z`c`f`Y`Wca`a`Y`b`X`Y`X`gc`Z`k`UfY`UbX`U`f`X`k`UfY`Z`c`f`h`Y`Wci`fgY`"

h`g`]g`f`Y`Wca`a`Y`b`X`Y`X`h`U`h`mci`di`f`W`U`g`Y`U`d`c`f`h`U`V`Y`U`f`X`X`f`]j`Y`Z`c`f`i`g`Y`X`i`f`]b`[`mci`f`h`a`Y`U`g`U`a`Y`X]U`gh`XYbh`U`h`B`G`K`"D`Y`U`g`Y`b`c`h`f`h`U`h`]Z`mci`UfY`[`c`]b`[`h`c`di`f`W`U`g`Y`U`b`m`Wca`di`h`f`gc`Z`k`UfY`c`f`U`f`X`k`UfY`mci`WU]b`[`Y`h`[`cc`X`Y`X`i`WU]h`cb`U`X`]g`Wci`b`h`g`Z`ca`a`c`g`h`a`U`c`f`g`i`d`d`]Y`f`g`"F`Y`a`Y`a`V`Y`f`h`c`U`g`_`Z`c`f`U`X`]g`Wci`b`h`U`b`X`h`U`_`mci`f`g`h`XYbh`e`k`]h`mci`k`Y`b`g`c`d`d`]b`[`"

;`Y`b`Y`f`U`I`B`G`K`"H`i`]b`Z`c`fa`U`h`c`b`U`b`X`g`i`d`d`c`f`h`]g`U`j`U]UV`Y`Y`f`Y`.

[U`h`d`g`#`g`h`X`Y`b`h`i`b`g`k`"Y`X`i`"U`i`#`Y`U`f`b`\]b`\[`](#)
[U`h`d`g`#`k`k`k`"a`m`h`i`b`g`k`"Y`X`i`"U`i`#`g`Y`f`j`\]W`g`#`g`h`X`Y`b`h`g`](#)

A`U`_`Y`g`i`f`Y`mci`U`gc`f`Y`U`X`h`Y`X`c`W`a`Y`b`h`g`U`f`c`i`b`X`[U`W`W`d`h`U`V`Y`i`g`Y`c`Z`I`B`G`K`"H`i`f`Y`g`c`i`f`W`g`z`U`g`h`Y`f`Y`a`U`m`V`Y`Z`b`Y`g`\]Z`mci`V`f`Y`U`W`k`h`Y`i`B`G`K`"H`i`g`U`\[`Y`d`c`\]W`Y`g`"](#)

I`ad`[`Y`[`f`Z`W`D`a`T`W`f`I`W`f`e`f`W`d`?`g`f`_`W`[S`>S`T`e`D`Y`U`g`Y`f`Y`a`Y`a`V`Y`f`h`U`h`h`Y`g`Y`UVg`UfY`k`cf`_`]b`[`Y`b`j`]f`c`b`a`Y`b`h`g`U`b`X`b`c`h`g`c`W`U`g`d`U`W`Y`g`"?`Y`Y`d`W`U`h`Y`f`h`c`U`a`]b`]a`i`a`U`b`X`h`U`_`Y`d`l`c`b`Y`W`U`g`c`i`h`g`]X`Y`"Z`mci`UfY`d`U`m`]b`[`U`b`m`i`a`Y`X]U`W`c`b`h`Y`b`h`k`]h`U`i`X`]c`z`h`Y`b`U`k`U`m`g`i`g`Y`Y`U`X`d`l`c`b`Y`g`"Z`h`Y`f`Y`]g`U`W`U`g`g`c`b`z`h`Y`b`X`c`b`c`h`]b`h`f`f`i`d`h`]h`5`h`c`i`[`h`h`Y`f`Y`a`][`h`h`V`Y`g`d`U`f`Y`Wca`di`h`f`g`z`mci`UfY`b`c`h`U`c`k`Y`X`h`c`i`g`Y`h`Y`a`k`Y`Y`U`W`U`g`g`]g`c`b`"8`c`W`X`Y`W`h`Y`h`a`Y`h`U`V`Y`g`c`b`h`Y`X`c`c`f`g`c`Z`h`Y`UVg`V`Y`Z`c`f`Y`b`h`f`]b`[`"D`Y`U`g`Y`U`gc`V`Y`a`]b`X`Z`c`Z`h`Y`g`h`U`]b`h`U`h`f`Y`d`Y`h`h`j`Y`Wca`di`h`f`k`cf`_`WU]b`d`U`W`c`b`h`Y`Y`U`h`c`Z`mci`f`V`c`X`m`"

Mci`WU]b`Z`b`X`i`d`h`c`X`U`h`f`]b`Z`c`fa`U`h`c`b`U`V`c`i`h`h`Y`Z`J`W`h`m`U`V`d`f`c`W`X`i`f`Y`g`U`b`X`]g`g`i`Y`g`c`b`h`Y`[H`F`7`k`Y`V`g`\]h`Y`"](#)

7ci fgY`9j`U`i`U`h`c`b`U`b`X`8Yj`Y`c`da`Y`bh

G`h`X`Y`b`h`Y`j`U`i`U`h`j`Y`Z`Y`X`V`U`W`_`c`b`h`Y`Wci`fgY`]g`[`U`h`Y`f`Y`X`Y`j`Y`f`m`Y`U`f`"G`h`X`Y`b`h`Z`Y`X`V`U`W`_`]g`h`U`_`Y`b`g`Y`f`]c`i`g`m`z`U`b`X`W`c`b`h`i`U`i`j`a`d`f`c`j`Y`a`Y`b`h`g`U`f`Y`a`U`X`Y`h`c`h`Y`Wci`fgY`V`U`g`Y`X`]b`d`U`f`h`c`b`g`i`W`Z`Y`X`V`U`W`_`"H`Y`Wci`fgY`k`Y`V`g`]h`Y`k`]`U`b`b`c`i`b`W`U`b`m`W`U`b`[`Y`g`h`U`h`U`j`Y`V`Y`Y`b`a`U`X`Y`V`U`g`Y`X`c`b`U`g`h`m`Y`U`f`g`Z`Y`X`V`U`W`_`"

5 WUXYa]W< cbYgmiUbX`D`U[]Uf]ga

D`U[]Uf]ga `]g`i g]b[`hY`k cfXg`cf`]XYUg`cZc`hYfg`UbX`dfYgYbh]b[`hYa `Ug`mci f`ck b``#WUb`hU`Y`a Ubm
Zcfa gZ`Zca `XY`]VYfU`h`V`X`Y`U`h]b[`h`U`W`Y`X`Y`b`h`m`W`c`d`m]b[`Z`ca `U`gci f`W`k]h`ci h`U`W`b`c`k `Y`X[`Y`a `Y`b`h`

I B G K `[fci dg`d`U[]Uf]ga `]b`h`c`h`Y`Z`c`ck]b[`W`U`h`Y[`cf]Y`g.

7 cdm]b[.`i`g]b[`h`Y`g`U`a `Y`cf`j`Y`fmg]a]U`f`k`cf`X`g`h`c`h`Y`cf][]b`U`h`Y`h`cf`]X`Y`U`k]h`ci h`U`W`b`c`k `Y`X[]b[`h`Y`

- i bXYfghUbx'mci f'f][\hg'UbX'fYgdcbg]V]h]Yg'Ug'U'gh XYbhUhl BGK
- VY'Uk UfY'cZd'U[]Uf]ga ž'Wc'dmf][\hž' BGK 'Gh XYbh7cXY'cZ7cbXi W'Ubx'5Ww'dhUV'Y'I gY'cZ I BGK '⇒H'F Ygci fW'g'Dc`]Wm
- VY'Uk UfY'cZh'Y'ghUbxUfXg'cZVY\Uj]ci f'YI dYW'X'cZYj Yfmcby`]b'h'Y'I BGK 'Wc a i b]m
- `cWJh'gYfj]W'g'UbX']bZcfa Uh'cb'UVci hl BGK 'UbX'I BGK '@]VfUfm

Gca Y'cZh'YgY'UfYUg'k]`VY'ZJa]]Uf'hc'mci ž'c'h'Yfg'k]`VY'byk "; U]b]b['U'gc`X'i bXYfghUbx]b['cZU`h'Y fY'UH'X'UgdYW'g'cZ9@G9'k]`Y'd'mci 'a U_Y'h'Y'a cghcZmci f'gh X]Yg'Uhl BGK ""

[\hhd.##ji V'YW'i \]XYg" \]VfUfm'i bgk "YXi "Ui #' \]gY#JVci h' \]gY](#)

5 WUXYa]W=Zcfa Uh]cb

: cf`YggYbh]U`ghi XYbh]bZcfa Uh]cb`fY`Uh]b[`tc.

- fYei Ygth]Zc`f`Yl H`bg]cb/
- `Uh`gi Va]gg]cbg`[i]XY`]bYg/
- fYj]Yk `cZa Uf_g/
- I BGK `<YU`h`UbX`GUZYmdc`]WYg/