MDIA3006

Production Studio

Term Three // 2020

School of the Arts and Media // UNSW Arts and Social Sciences

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Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
Alyssa Rothwell	a.rothwell@unsw.edu.au	via email appointment	311G	

School Contact Information

School of the Arts and Media

Room 312, Level 3, Robert Webster Building (G14)

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Website: www.arts.unsw.edu.au/sam

The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Def e (AustraliaF ‰

Course Details

Credit Points 6

Summary of the Course

In Production Studio you will work with an industry client to develop a project to realisation, identifying your area of specialisation and consolidating the skills to take you towards employment in the media industries. The main emphasis in this course is practical production, augmented by critical and creative thinking within a range of specialisations including Animation, Video Production, Interaction Design or Sound. Honing your skills in a 'real-world' industry context, you will produce original creative work ready for inclusion in your professional practice show reel and portfolio.

Course Learning Outcomes

1. Demonstrate skill in professional practice, organisation, time management, communication and a personal production style
2. Respond to critical feedback in a professional and creative way.
3. Demonstrate an understanding of the relationship of form, content and audience in a media production.
4. Articulate their place in the wider Media industry

Teaching Strategies

Production Studio is designed to ready you for future employment in the media production industry. A professional production studio environment will be created within course rooms.

You will be supported to work on a specific professional project provided by a client. Classes will be structured to support your production methods associated with your selected client brief.

You will have opportunities to:
-meet with the clients and discuss the brief/s.
-engage in activities to promote creative and technical skill development.
-become immersed in practical production research.
-work collaboratively (or in teams where necessary).
-receive critical feedback and support from the lecturer, peers and the client.
-pitch an idea and prepare a project proposal in response to the Client brief.

You will be encouraged to take responsibility for your professional practice by:
-preparing a professional proposal including a production schedule and budget.
-organising meetings with your client.
-booking production spaces and equipment.
-developing and gathering all the resources you require to get the job done.
-participating in regular informal feedback session.

Assessment

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Presentation - Concept, Research, and Planning	40%	Week 8 in Studio Session	1,2,3,4
Client Project	60%	06/08/2020 05:09 PM	1,2,3,4

Assessment Details

Assessment 1: Presentation - Concept, Research, and Planning

Start date: Not Applicable

Details:

6-8 minute informal presentation to the lecturer, supported by the delivery of a 2 x A4 printed document (ntation to the lecturer, supported by the delivery p n □ ‰ ‰

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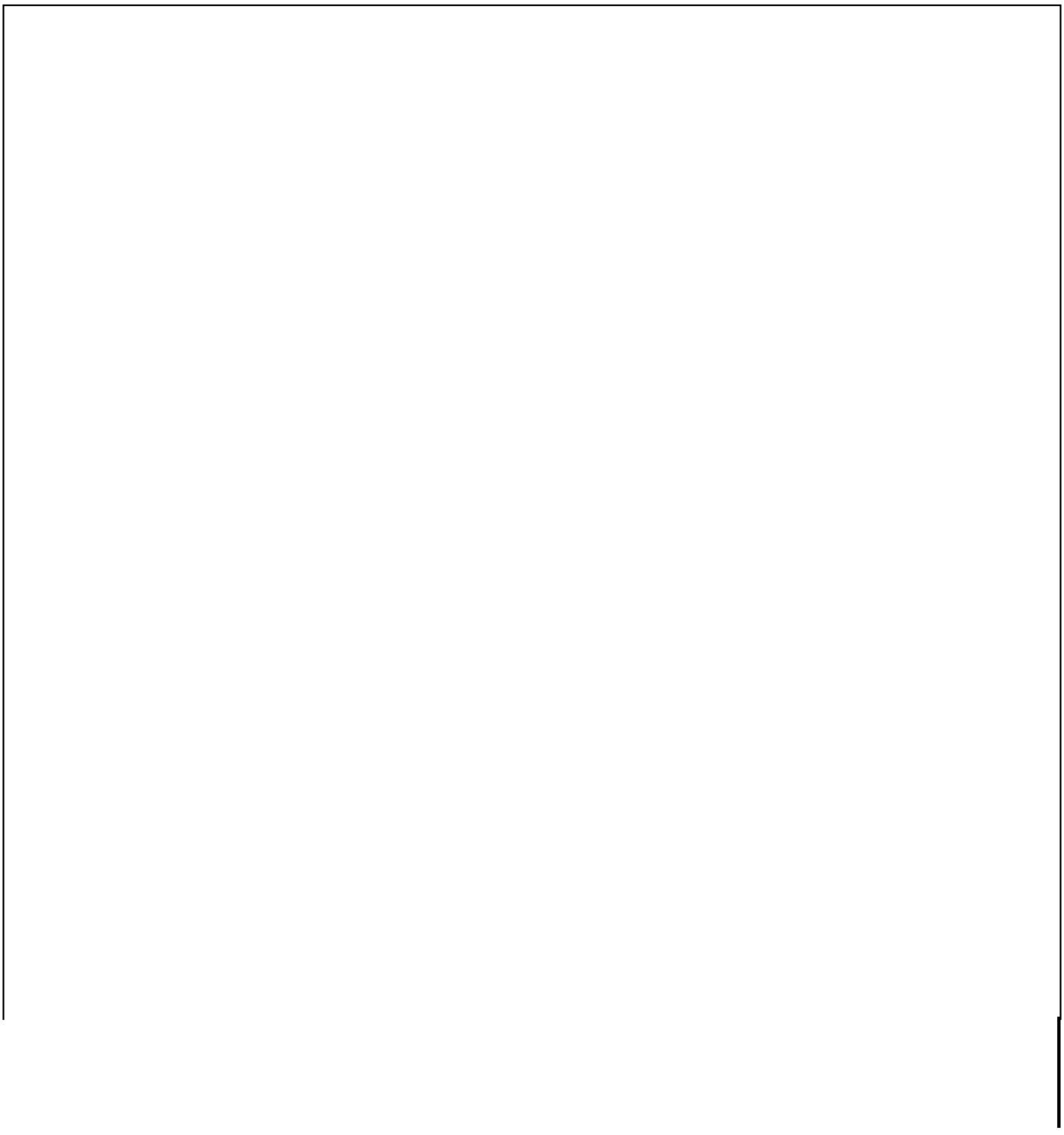
This is the final assessment

Additional details:

Note: The description for Assessment Task 2 has some errors.
An up to date and detailed brief for this assessment task and supporting guidelines will be provided.



Week 6: 19 October - 23 October	Project	This is a week without formal timetabled classes. An opportunity to work on your client project.
Week 7: 26 October - 30 October	Group Work	Industry Client Project
	Studio	Media Production Industry Skills Development 6
	Assessment	Industry Client Project First Draft Presentation
Week 8: 2 November - 6 November	Group Work	Industry Client Project
	Assessment	"Sizzle Reel" screening & submission
	Group Work	Industry Client Project
Week 9: 9 November - 13 November	Group Work	Industry Client Project
	Group Work	Industry Client Project
Week 10: 16 November - 20 November	Assessment	Screening Client Project

Resources

Prescribed Resources

A computer with internet access, camera and microphone.
The TEAMS APP downloaded from the UNSW website. https://student.unsw.edu.au/teams-students
A Covid-19 safe face mask.

Recommended Resources

Course Evaluation and Development

A combination of the following approaches will be used to gather feedback about the course. UNSW MyExperience course and teaching evaluation and improvement process. Anecdotal Evaluation, where students from time to time during the semester are engaged in informal discussions about the course. Observational Evaluation where the lecturer (convener or tutor) regularly observes the effectiveness of classes and lecture and modifies the course content and delivery in response to those observations.

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the

Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;