



CENTRE FOR SOCIAL IMPACT @ UNSW BUSINESS ~~SOURCE~~ COURSE DELIVERY MODES

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Term 1, 2024
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v • µ • š
10 March

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16 May

Course Title	Code	Mode: K v o] v	Mode: F2F / v š v •]	Description
COMM5701 Digital Marketing	COMM5701			K v o] v I • Ç v Z Ç E } v } µ • } Å Ç E í i Å I • 2xF2F]v š v •] Å Å I v • % o µ •] Y } v o } v o] v Week 1– K v o] v Å o } u I Å] v Ç E Week 4– Saturday 9 and Sunday 10 March, 2024 Week 8– Saturday 7 and Sunday 11 April, 2024
COMM5704 Social Media Marketing	COMM5704			

E)š W KDDñóíí ^}] o / u %o š]• } OE } µ OE •] v š Z Ç }µ/ U OE ^ OE v µ] DE AEš } / µ %o OE B OE š Z }• } µ OE •] v Ç } µ OE . OE • š s OE u • (µ v] v š OE } µ X D } } o]• Ç } µ OE } v o] v o OE v] v P 2 weeks prior to commencement of term %Z 2024 • Will u } } o X š o š X µ v • Å X µ X µ lu Ç I } µ OE • K µ š o] v • Å] o o } v š Z h E ^ t } µ OE • K µ š o] v • Å •] š i Å I • % o OE]) O f t i l e s š Z • s OE s } (š OE u W Z @ % o • W I I Á Á Å X µ o o } µ OE • } + OE] v P • OE • µ i š s } Z v P V % o • OE (-tOE ss} š Z Z d v P Y j u • š v o ofr thë most up

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E}š W KDDñóíí ^}] o /u‰ ř]• }Œ }µŒ•]v šZ Ç}µ/ UŒ ^Œ vµ]DE AEš }/µ‰ŒŒ BŒ šZ}• }µŒ•]v Ç}µŒ .Œ•š ř Œu • (µv]všŒ} µ X D}} o]• Ç}µŒ }v o Œv]oP2 weeksþrœto commérjœneñ%of term%Z‰Œ•W1lu}} o Xš ošXµv•ÁX µX µluÇI }µŒ• Kµšo]v • Á]oo Á]o o }v šZ hE^t }µŒ• Kµšo]v • Á •]š i Á l•‰Œ])Œtlišes šZ •š Œuš }(š ŒuW Z@‰•WIIÁÁÁXµ o o }µŒ• }+ Œ]vP• Œ •µ i š ř} Z vP V %o • Œ (Œ ř} šZ

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