

CR0 Behavioural Experimentation Hackathon on Climate Action

# Behavioural Science to support Australia

Behavioural Science Centre of Excellence

In collaboration with

















# Agenda

## Tuesday 12th March – CBP South

- 8:30  **Breakfast**  
Breakfast with the Director of the Centre for Behavioural and Advisory Research
- 9:30  **The case for behavioural science in climate action**  
— Founding director at Harvard STAR lab
- 10:00  **CBA's environmental and social transition centre**  
Alex Matthews – CBA Executive General Manager Environmental and Social
- 10:30  **Panel discussion: The role of behavioural science in climate action**  
Dr Michael Baumann – CBA Executive General Manager Home Buying
- 10:45    **Supporting climate action – trends in science & business**  
Panel discussion
- 12:00 **Student lunch**
- 16:20 **Student lightning talks – day one hypotheses**
- 16:50 **Workshop: Designing and delivering a CBP**

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## Friday, March 15, 2024 – CBP South

- 8:30 **Breakfast**  
Breakfast with the Director of the Centre for Behavioural and Advisory Research
- 15:30 **Student committee for research funding**
- 16:30    **people's choice vote**
- 16:50 **Workshop: Designing and delivering a CBP**  
Workshop with the Director of the Centre for Behavioural and Advisory Research

# (1) Financial decision making



## Keynote speakers



**Prof Michael J. Hiscox**

Executive Director of the Institute for Sustainability, Transparency, & Accountability Research (STAR) at Harvard

Clarence Dillon Professor of International Affairs, Harvard University  
Behavioral Insights Group at Harvard's Center for Public Leadership



**Dr Michael Bourignon**

Executive General Manager, Human Resources at Commonwealth Bank



**Alex Matthews**

Executive General Manager Environmental & Social at Commonwealth Bank

## Panel participants



**Prof Dominic P. Nowell**

Professor of Behavioural Science & Director Institute for Climate Risk & Response (ICRR) at UNSW



**Tim Burdon**



**Anna Vincent**

Home Loans Product Owner  
Specialty Products and Simplification at CBA

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Andreas Ludwig, PhD  
Executive Manager – Behavioural Advisory and Experimentation



Madhurima Biswas  
Manager – Behavioural Research and Innovation – Climate Action Focus



Daniel Campbell  
Manager – Behavioural Advisory – Climate Action Focus



Robert Zeidan  
Behavioural Scientist – Behavioural Experimentation

**Behavioural Science Centre of Excellence**

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